

# REBOOT 2020

SANDER DUIVESTEN







Hi World

We want a puppy!

Our dad said we could get  
one if we get 1 million likes!

So **2 LIKE** this!

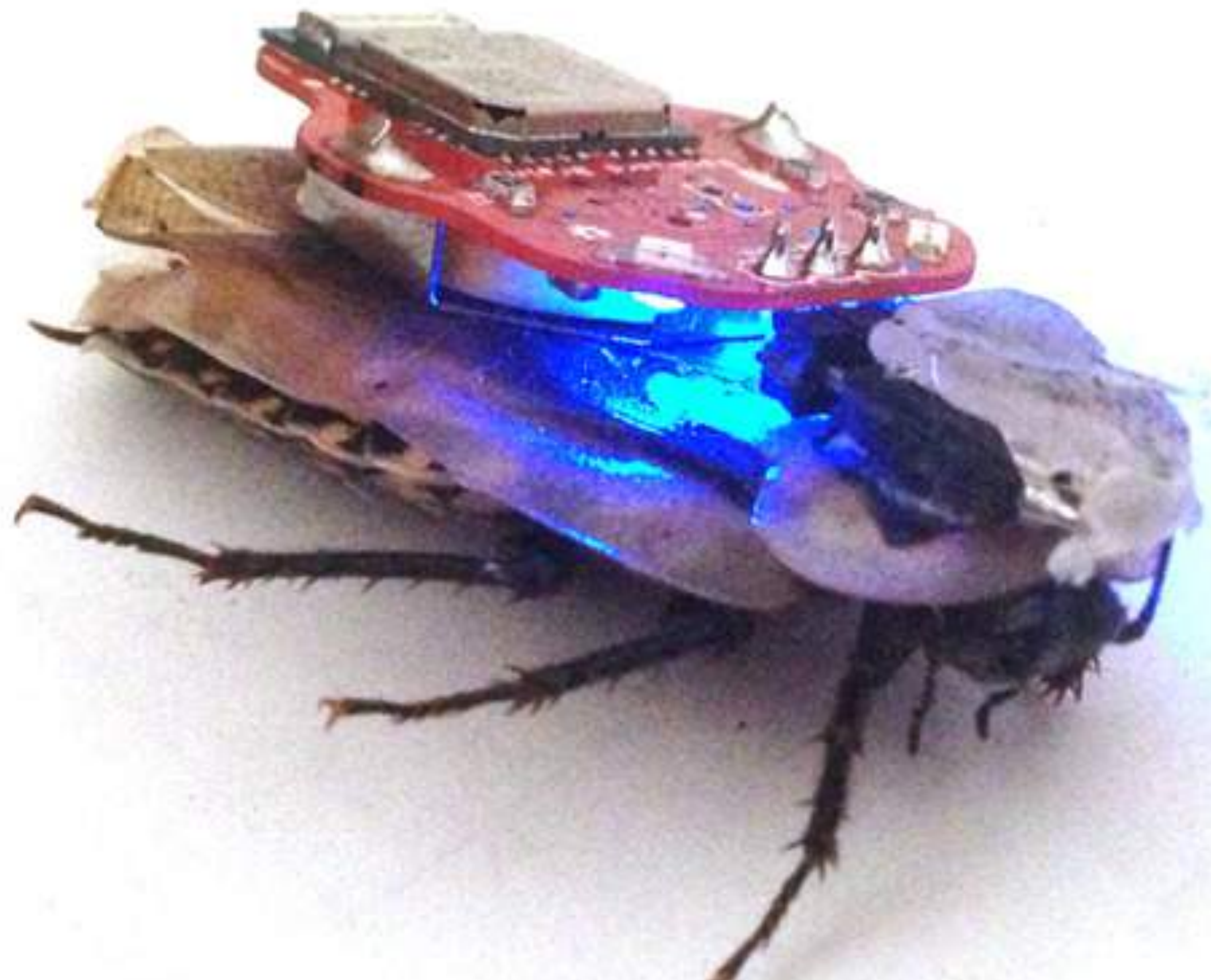
He  
doesn't  
think we  
can do  
it!



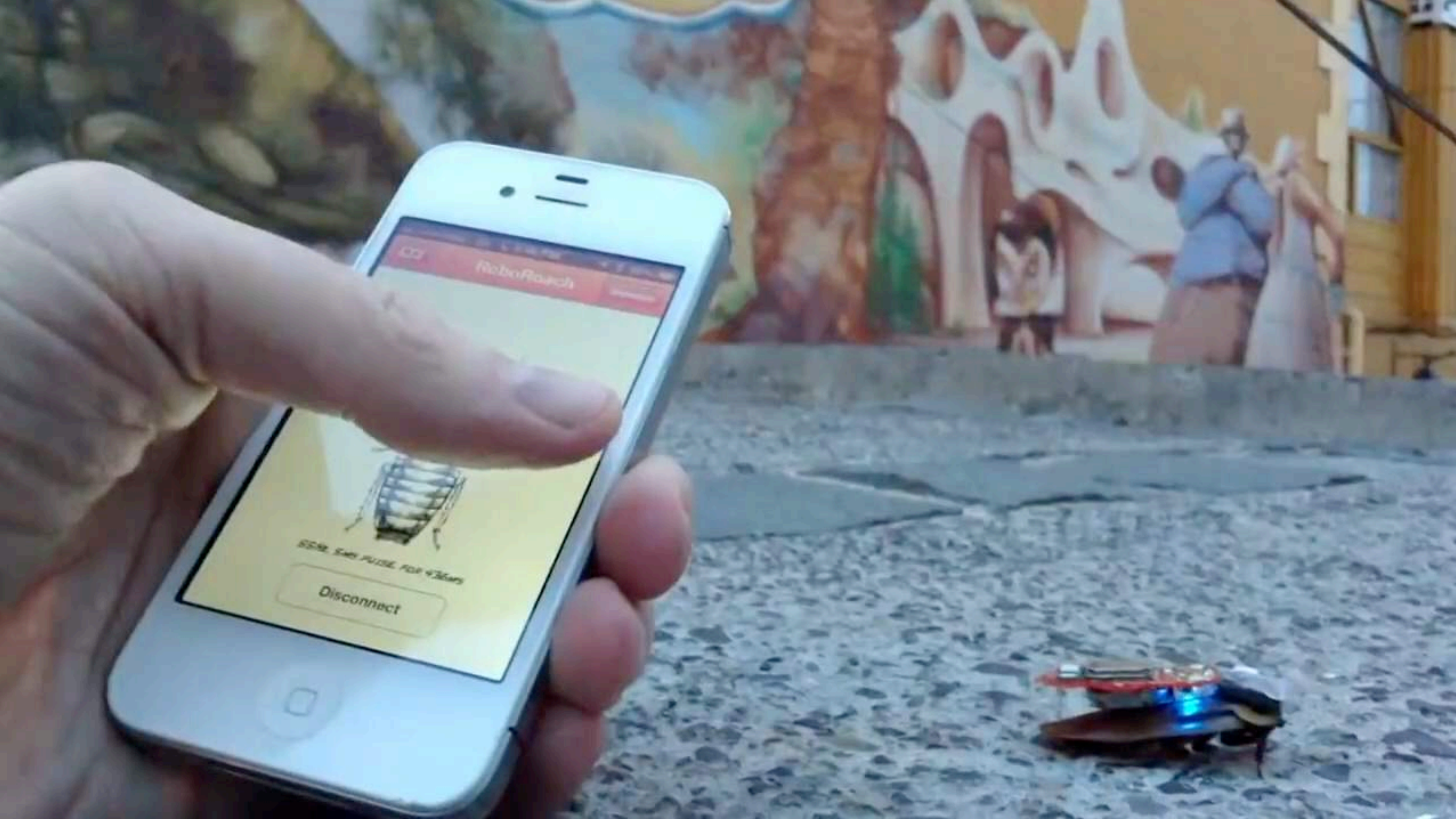
Cathrine says that if I  
can get 1M "LIKES"  
She will have sex with me  
Please share and like ♡











RoboRoach



ESSE. ESSI. PUZZE. FOR 436ars

Disconnect

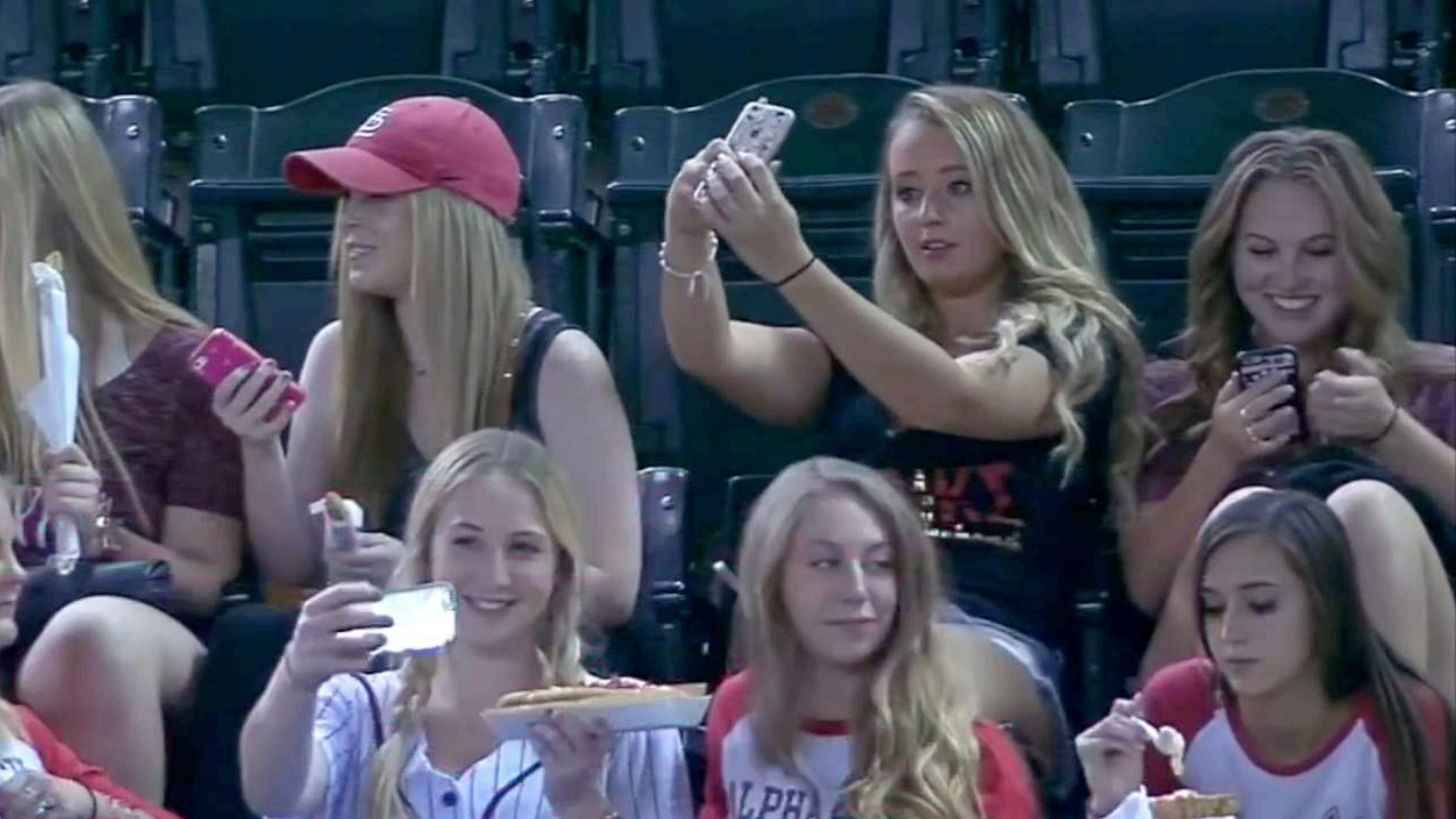










































300 m



Project X Haren

aanpak

aanpak



ONLINE  
OFFLINE





# UPSIDE N M O O





NOVA

← Past

Future →

**THE FUTURE IS THE REVERSE  
OF THE CENTRALIZED 20TH CENTURY**









# INTRODUCTION







PLAN 9





**WE ARE ALL INTERESTED IN THE FUTURE, FOR THAT IS  
WHERE YOU AND I ARE GOING TO SPEND THE REST OF OUR LIVES.**





**ME THE MEDIA**







SHIFT  
LOCK

A

S

SHIFT

Z

1440



1605

Handelt  
Handeln

orig





1840



A close-up photograph of a film reel, showing the perforated edge of the film strip. The image is overlaid with a semi-transparent dark grey horizontal bar at the bottom. The year "1875" is printed in white, bold, sans-serif font on this bar.

**1875**





1880





**1895**



14 12 10 8

1400 • 1200 • 1000 • 900 • 800 • 700

49m-Band 60m-Band 90m-Band

6,5 • 6,0 • 5,5 • 5,0 • 4,5 • 4,0 • 3,5

3m-Band 16m-Band 19m-Band 25m-Band 31m-Band

22 • 21 • 20 • 19 • 18 • 17 • 16 • 15 • 14 • 13 • 12 • 11 • 10

105 100 95

1906





**1946**



SONY

FF REW

PLAY

STOP

BATTERY

1979



1989



2:20 PM  
Something To Do With My Hands (A...  
Woman (MSTRKRFT remix)  
Monster Hospital (MSTRKRFT remix)  
Cowbell (The Black Eyes Remix)  
Everyone's Starting Over (Cassettes ...  
Are You The One (Van She Mix)  
Hello There (Presets Remix)  
NY Excuse (Justice Remix)  
We Share Our Mothers' Health (Rata...

2001





**2007**





2008



amazonkindle

All Things Digital • Feb 9, 2009



CINEMA DSP

ROCKY TRUPTIC

ROCKY DIGITAL PLUS

MULTI CH. S-VIDEO MASTER AUDIO dts HD

VCR DVR V-HDR DVD/CD-R DVD NO/CD-R CD TUNER

XM SIRIUS VOL 107.7 FM 26

dts-HD Master Audio

HDMI

Eclectic Electronics

SPEAKERS EQ SEARCH MODE BAND CATEGORY A/B/C/D/E PRESET/TUNING/CH MEMORY INFO ZONE 2 ON/OFF ZONE CONTROL

Unlock i-Phone2G/3G 2.2.1  
Unlock/Jailbreak Any i-Phone2G/3G  
New iUnlockPro Released plus Bonus  
www.unlockiphonelive.net

Coolest iPhone3G case  
Titanium Metallic case iPhone3G Free  
extra mirrored shield now  
www.more-thing.com/iphone3g

3G IP Camera  
3G HSDPA IP Camera Greentel MX90  
HSDPA PTZ IP Camera  
www.Green-tel.cn

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BY FEEDBURNER twittercounter.com

SVS subwoofers now available in the Philippines via MKC Int'l

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The source for iPhone Downloads One Time Fee, Free to Download!  
www.netiphonedownloads.com

GSM CDMA Fixed Terminals  
Reliable & Professional Manufacturer Wireless Terminals/Phones/Gateways  
www.sungia.com.tw

3G Phones  
Mobile Phone Deals, Providers Products, Articles & Tips  
MobilePhones.Guide-b.com

Mobile Affiliate Program  
Experienced Program Manager To Get You Started. All Tools Provided!  
LebTalk.com

Ads by Google

Older Entries

Gmail labs implemented "Undo Send" feature

23 March 2009 News No Comments

SHARE SU It! Digg It! 31 views

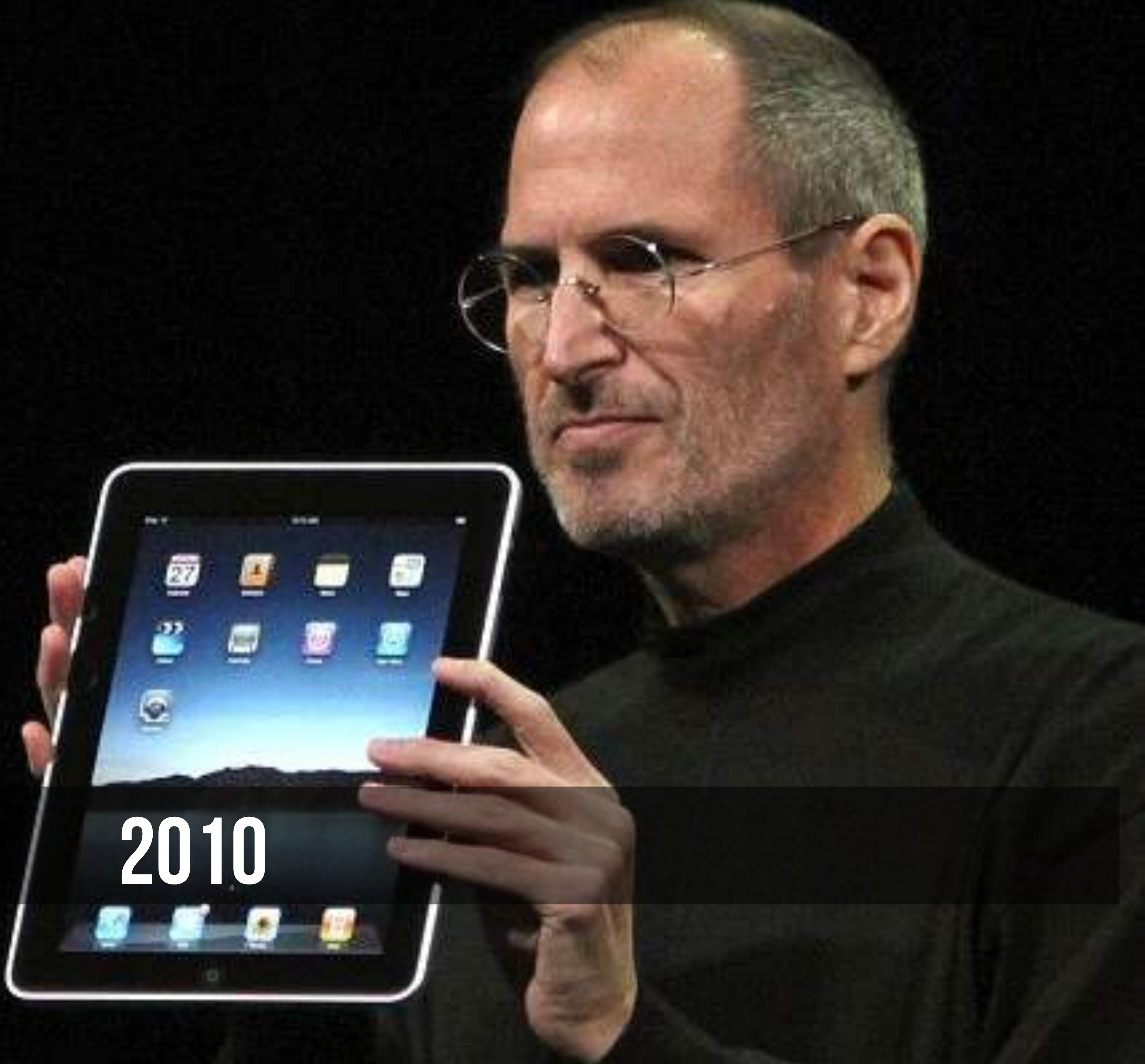
Gmail

2009

PREV PAGE

HOME





2010





XBOX 360

2010





2012









# THE EMPATHY MACHINE



"Wow, Italy is so beautiful!"











2013









2013





2014





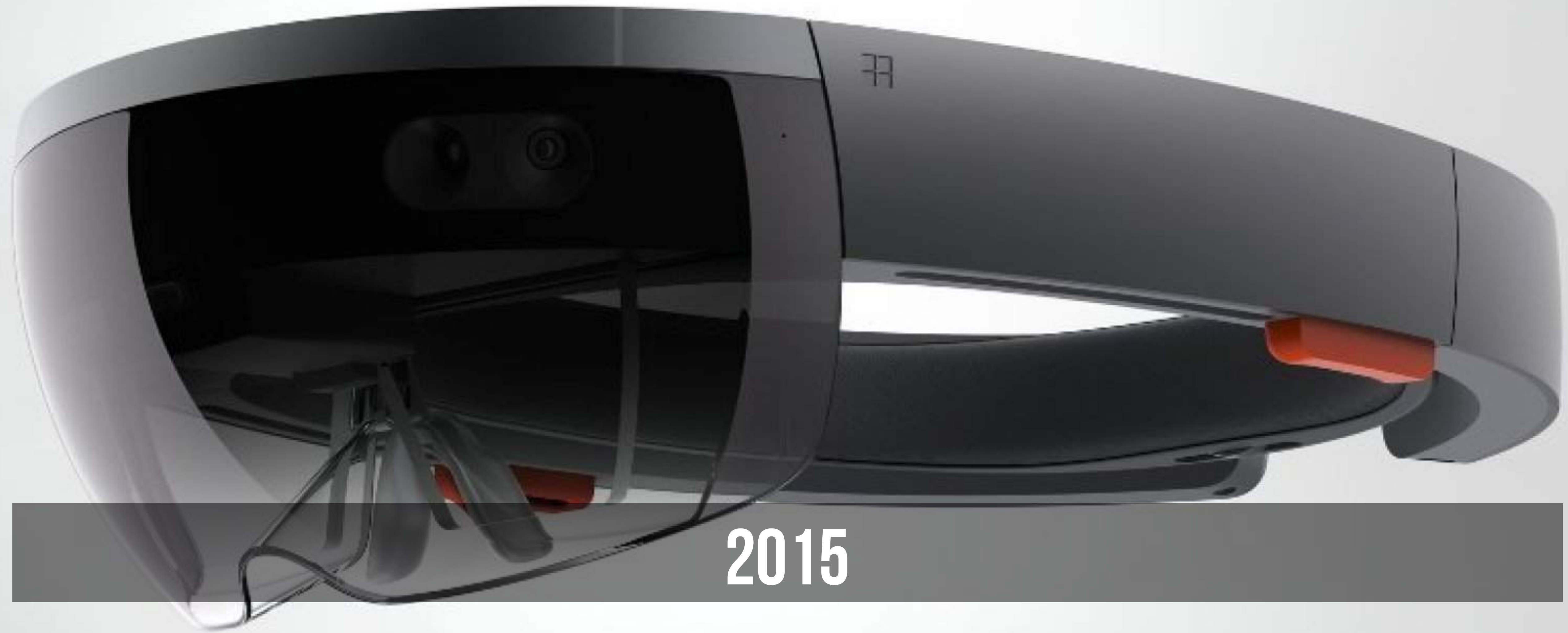
2015





**2015**





2015













2016





2016





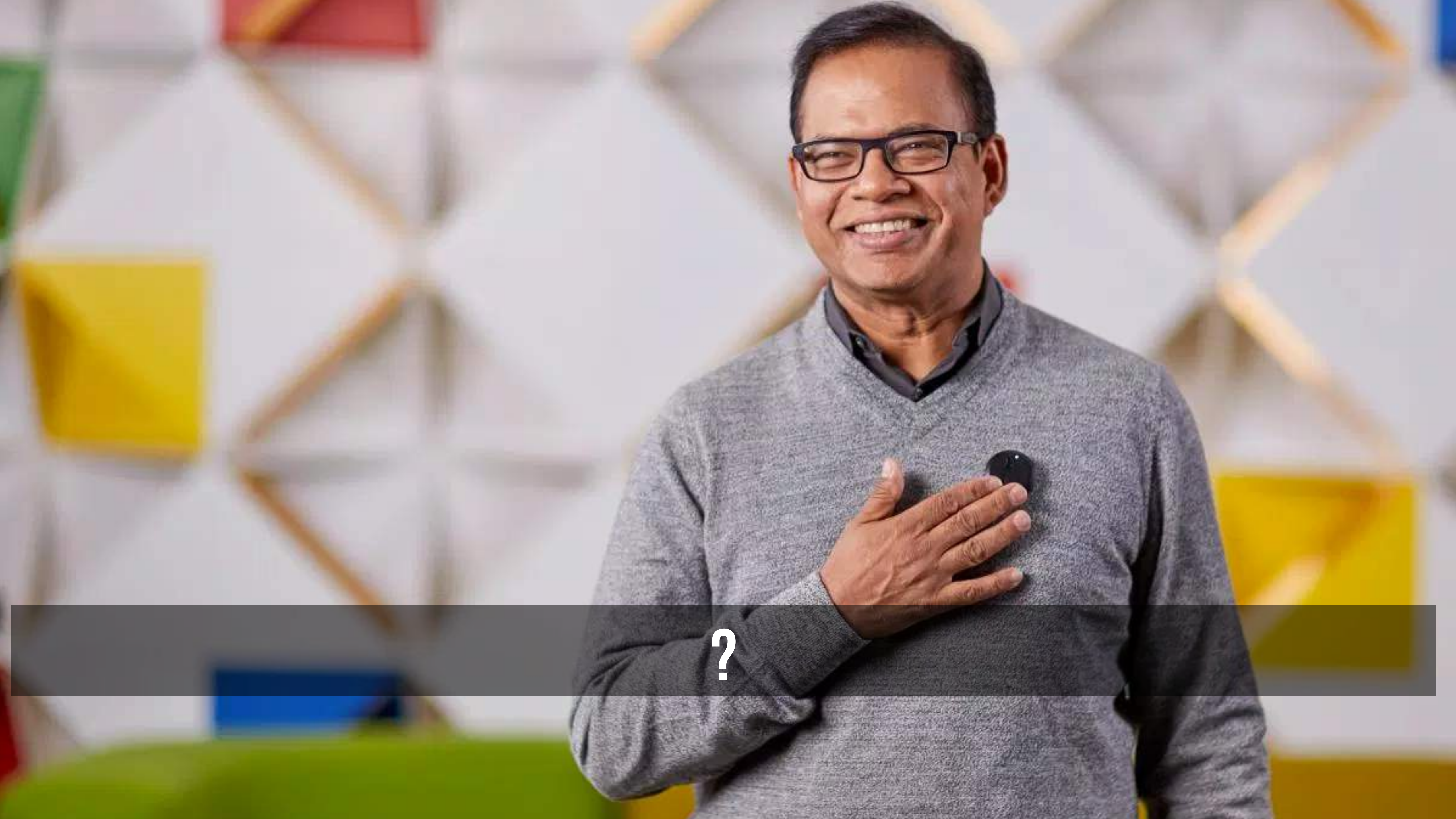
2016





2017





?





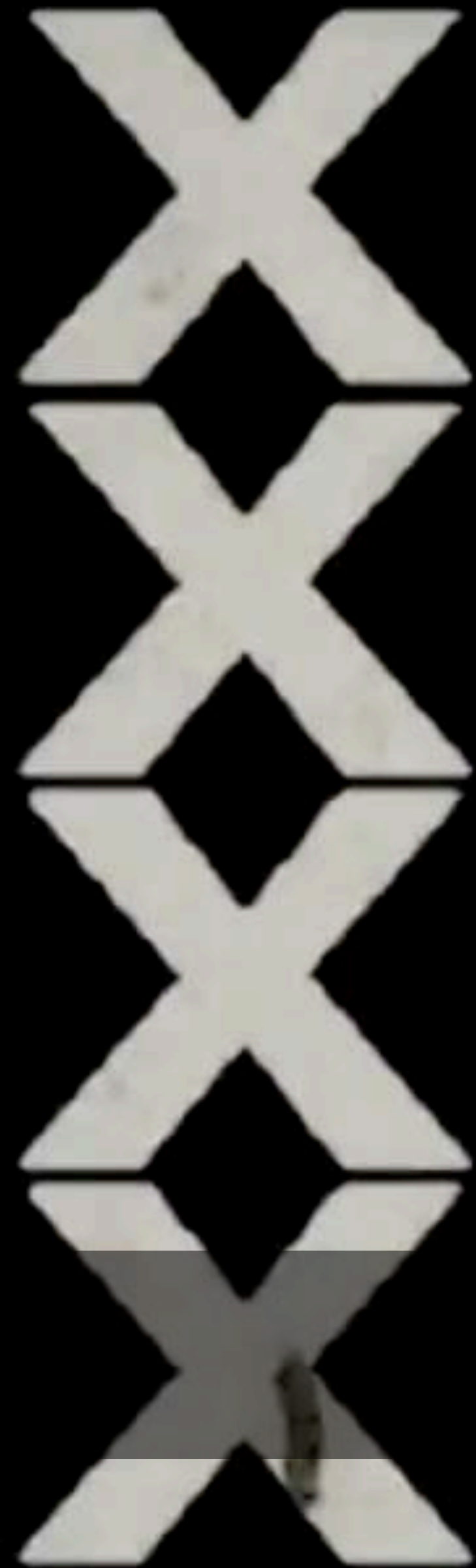
**TECHNOLOGY ACCELERATES SOCIETY**





**ACCELERATED CHANGE IS THE ONLY CONSTANT**

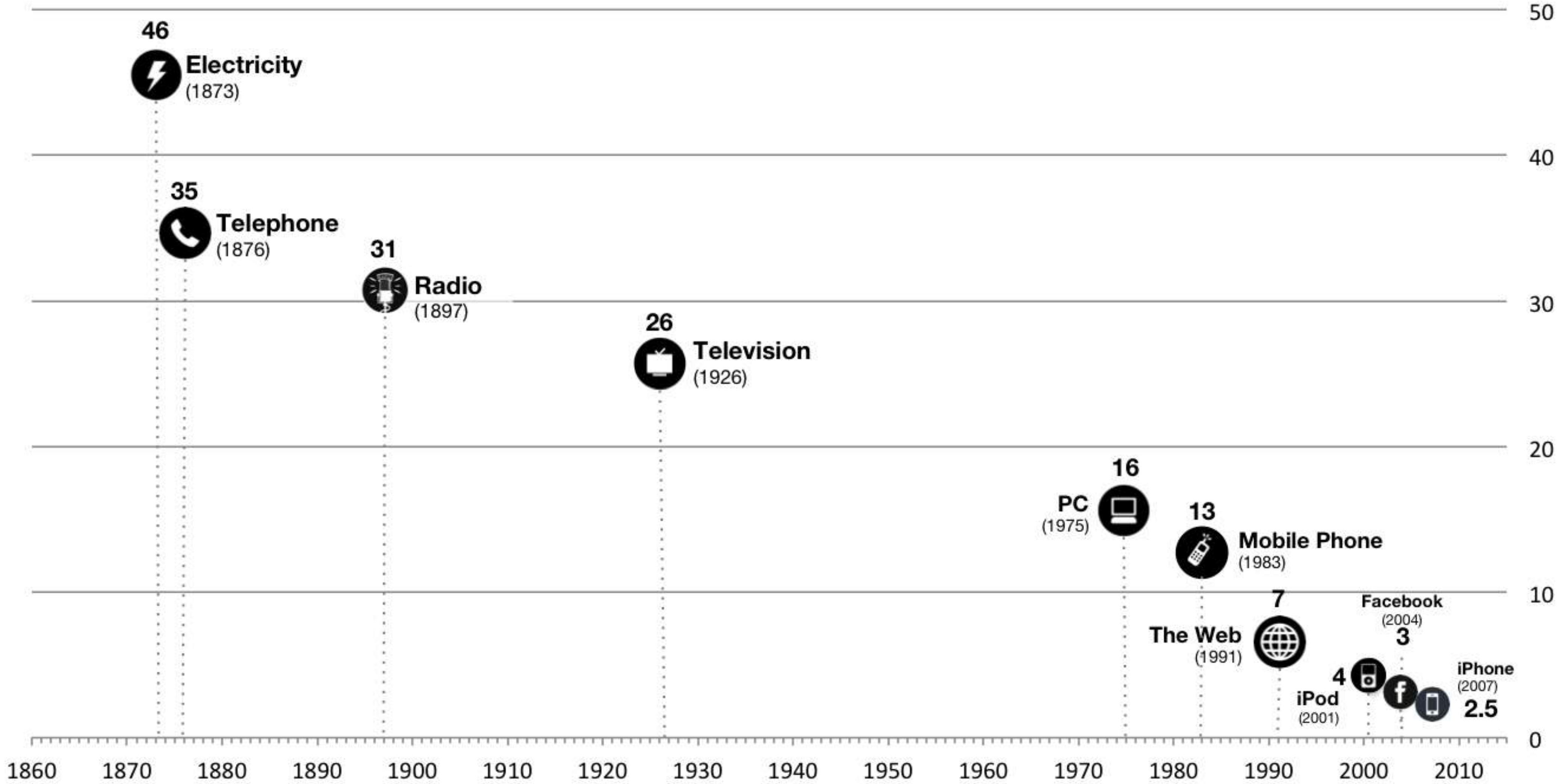




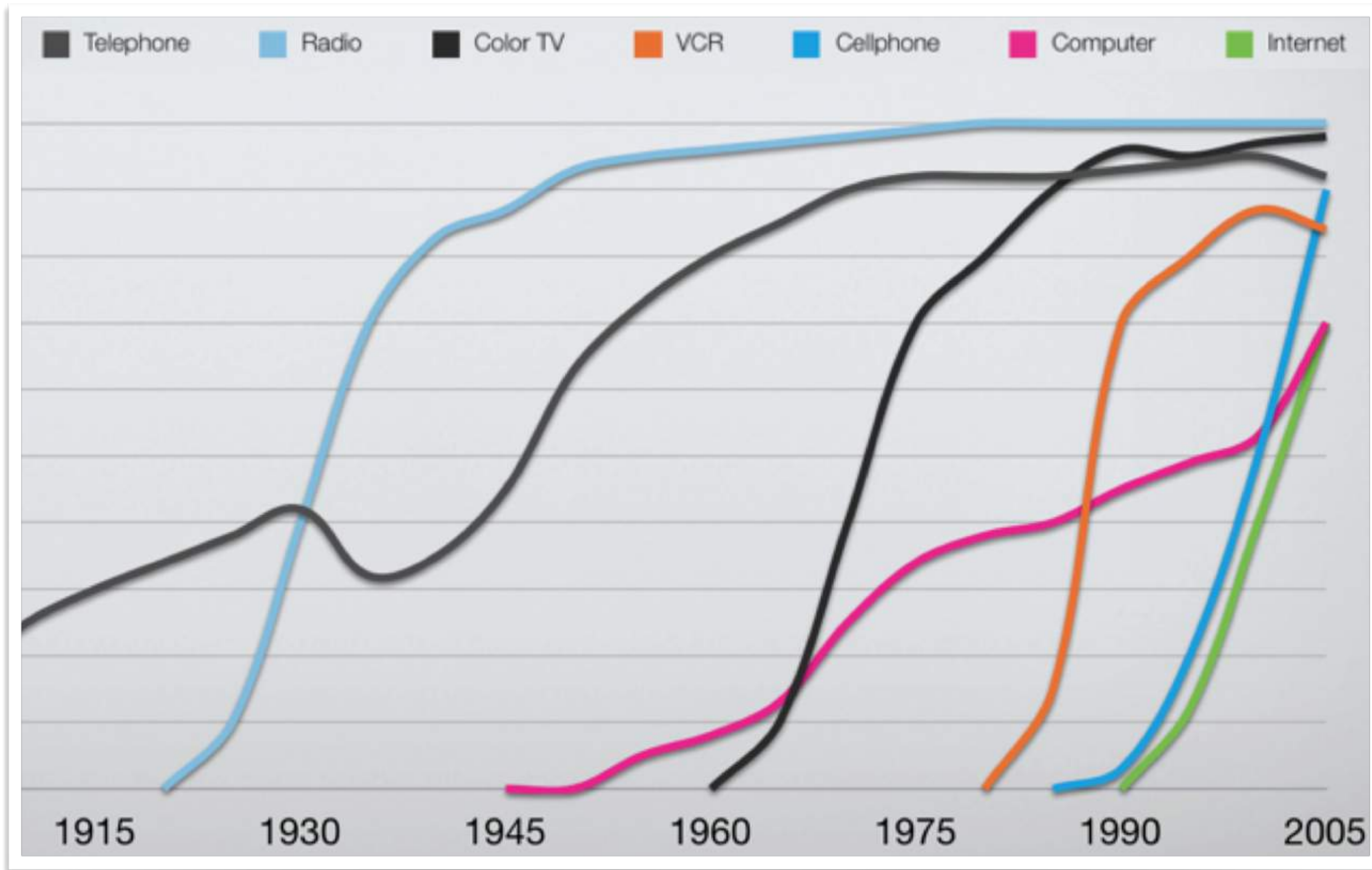
**DESIGN TO DISRUPT**



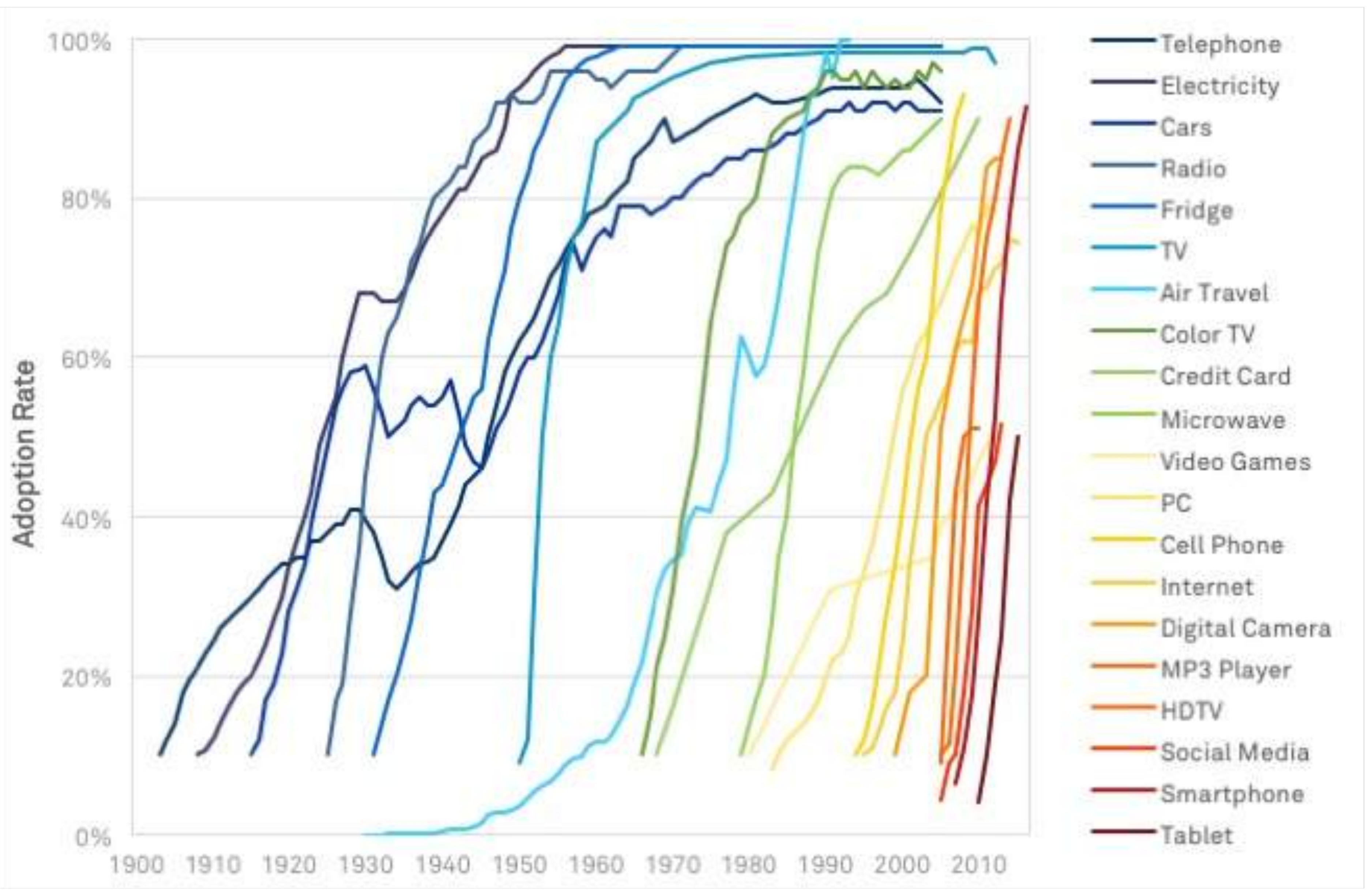
# Technology mass adoption (in years)



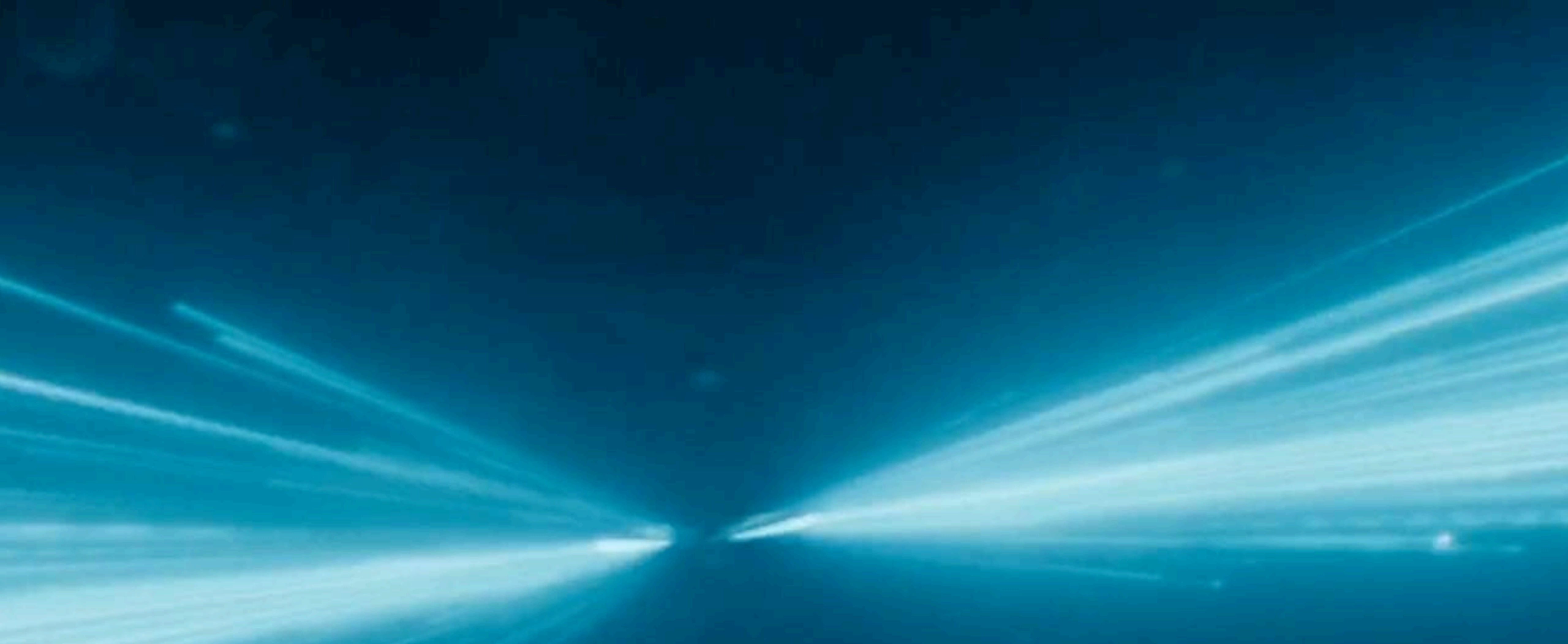












**NO MORE STRAIGHT LINES**





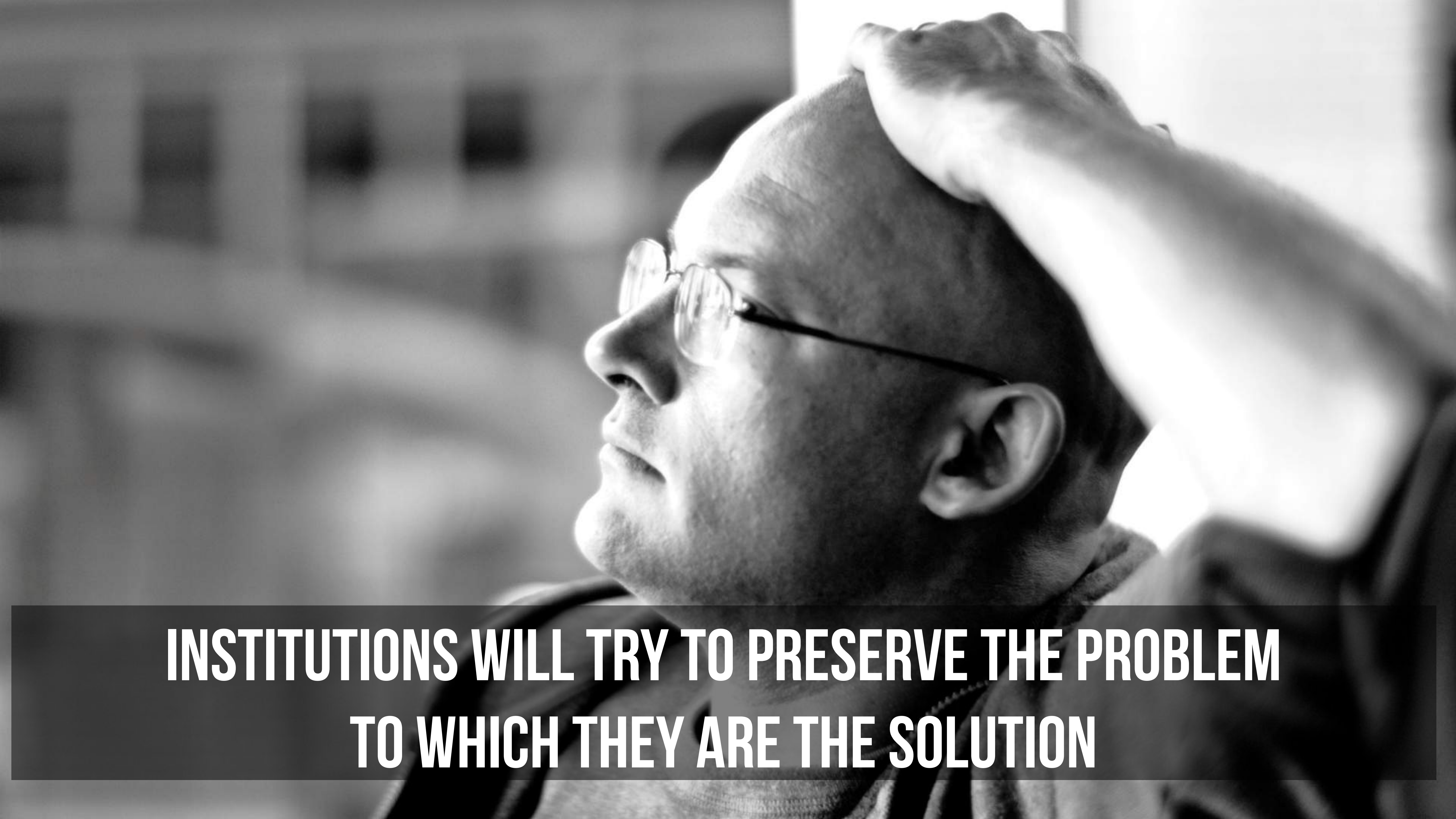
**EXPONENTIAL**

**LINEAR**









**INSTITUTIONS WILL TRY TO PRESERVE THE PROBLEM  
TO WHICH THEY ARE THE SOLUTION**



A close-up photograph of a person's hands holding a black mobile phone with a full QWERTY keyboard. The person is wearing a bright orange long-sleeved shirt. The background is a dark, textured surface. A black horizontal bar is positioned at the bottom of the image, containing the text 'NEXT NATURE' in white, bold, sans-serif capital letters.

**NEXT NATURE**

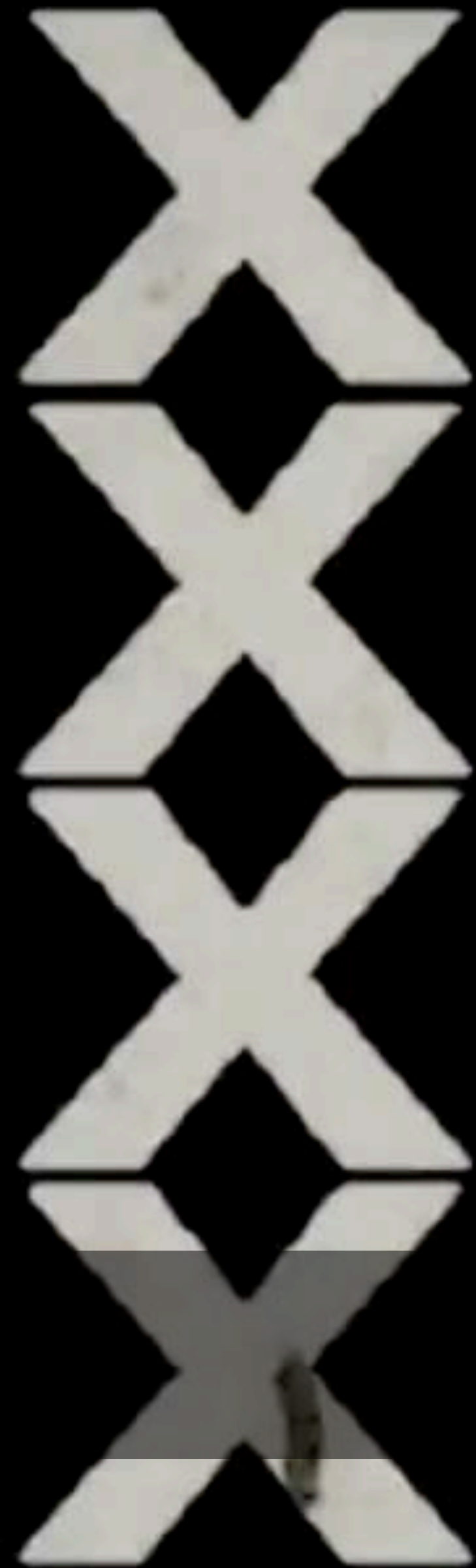












**DIGITAL DARWINISM**

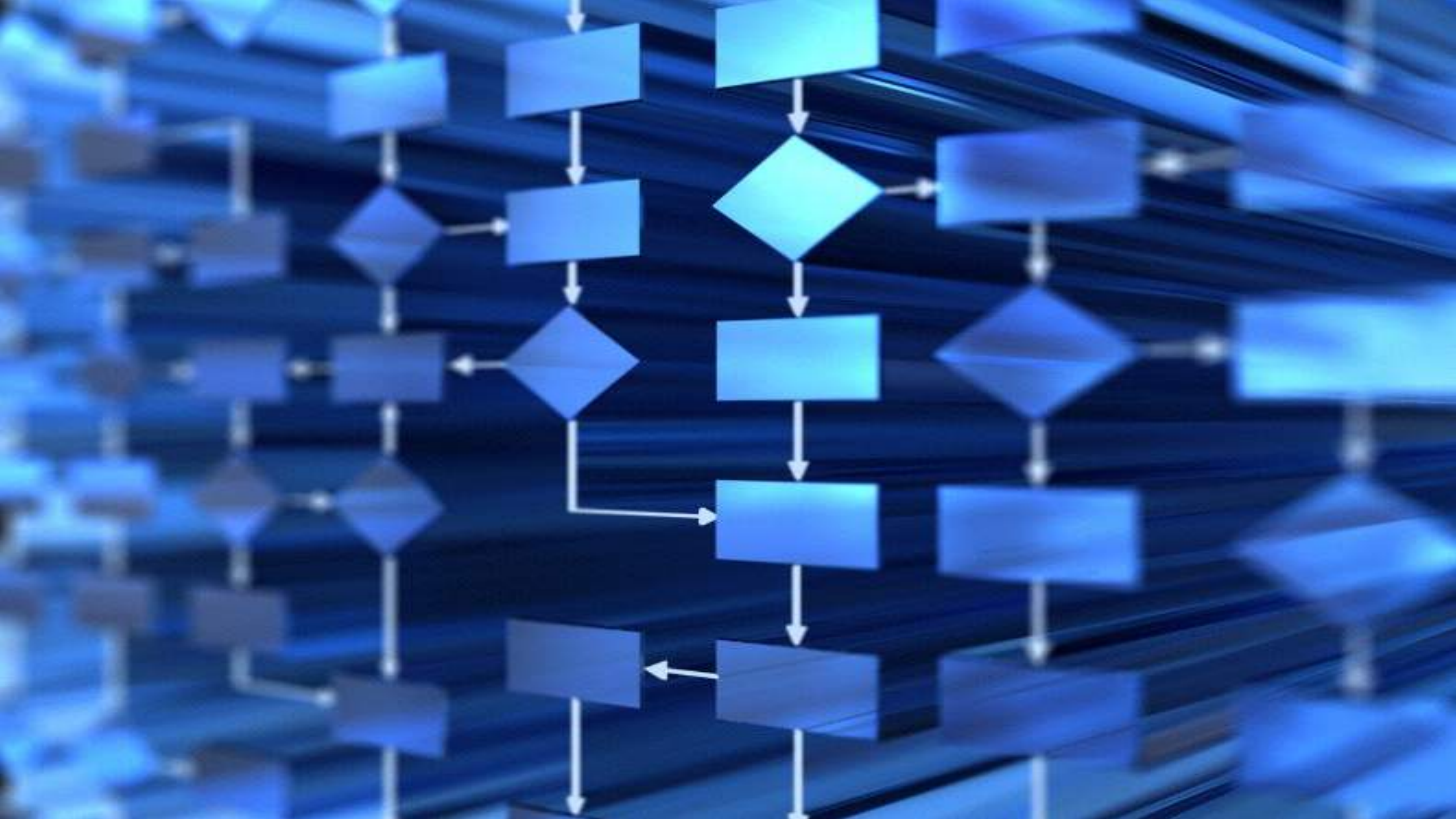




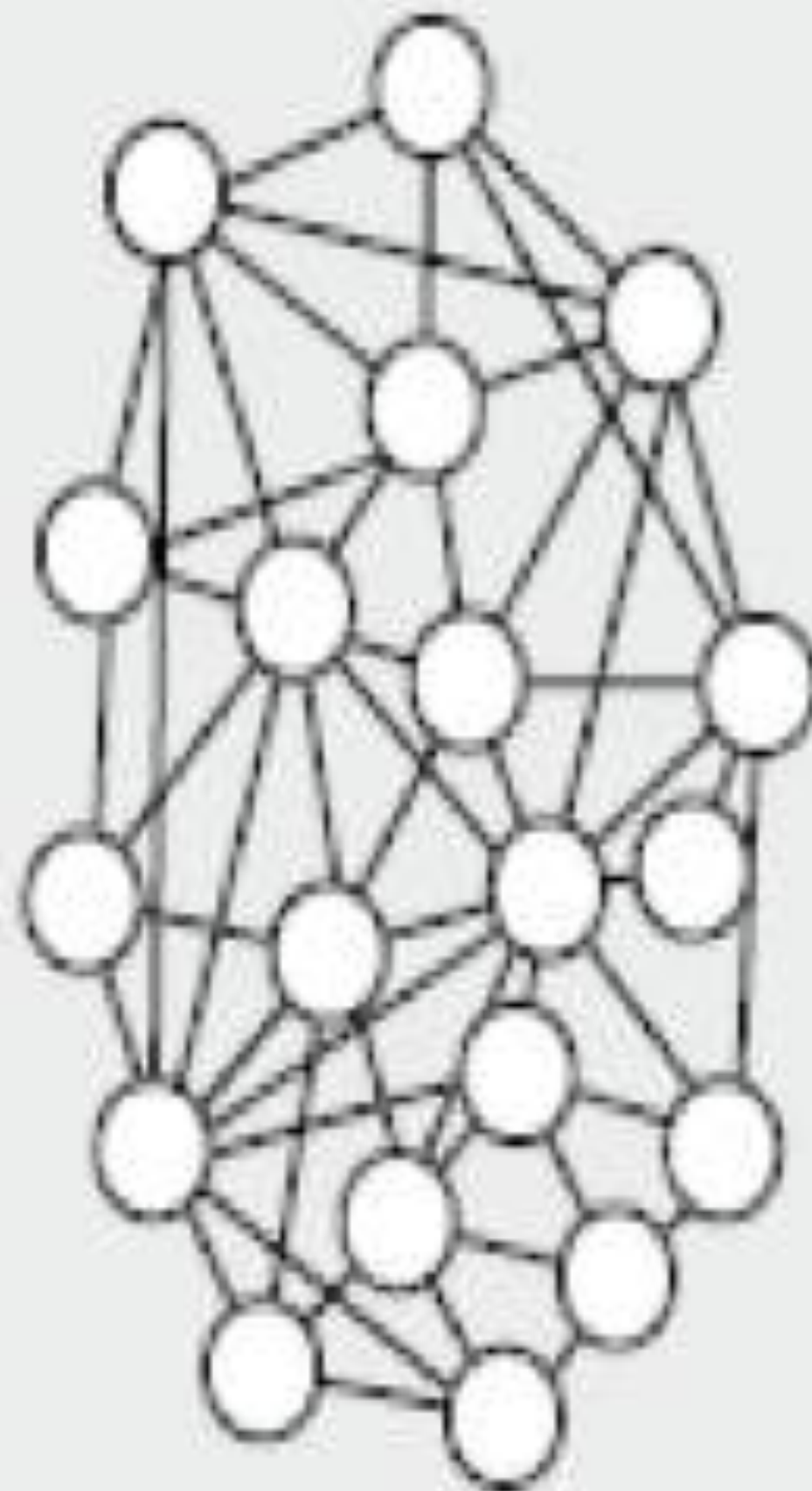
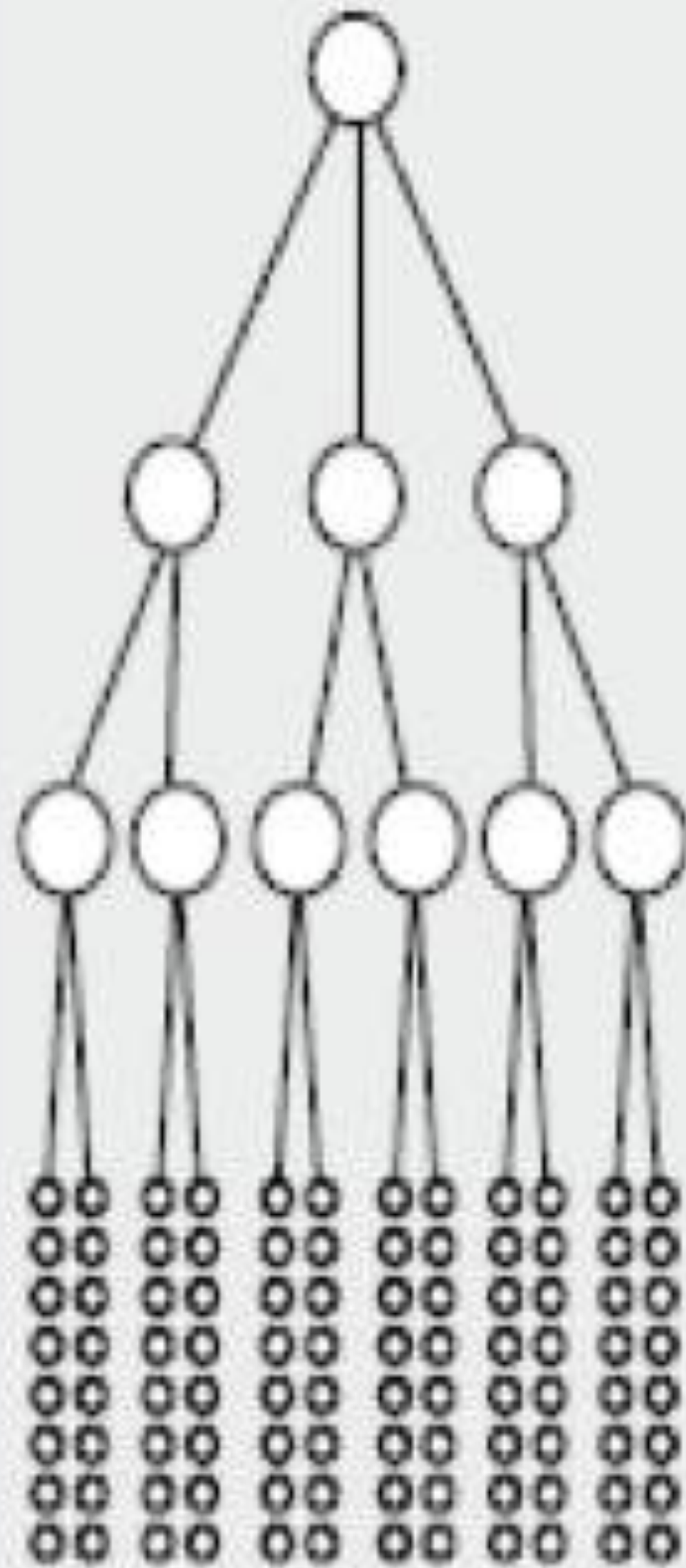
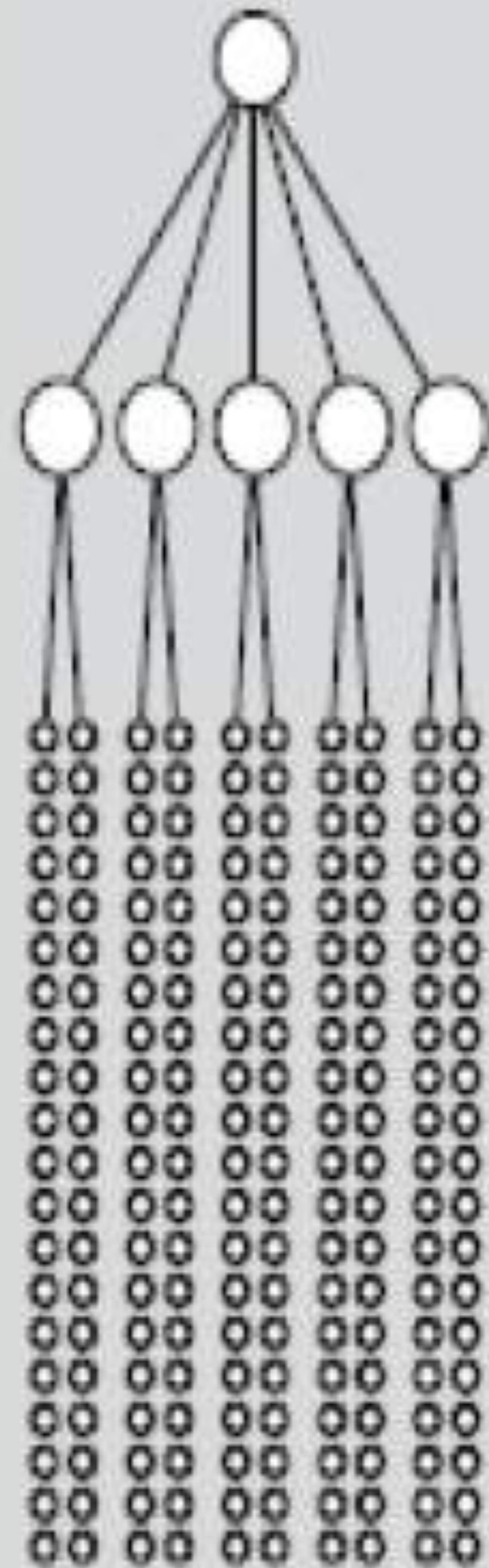




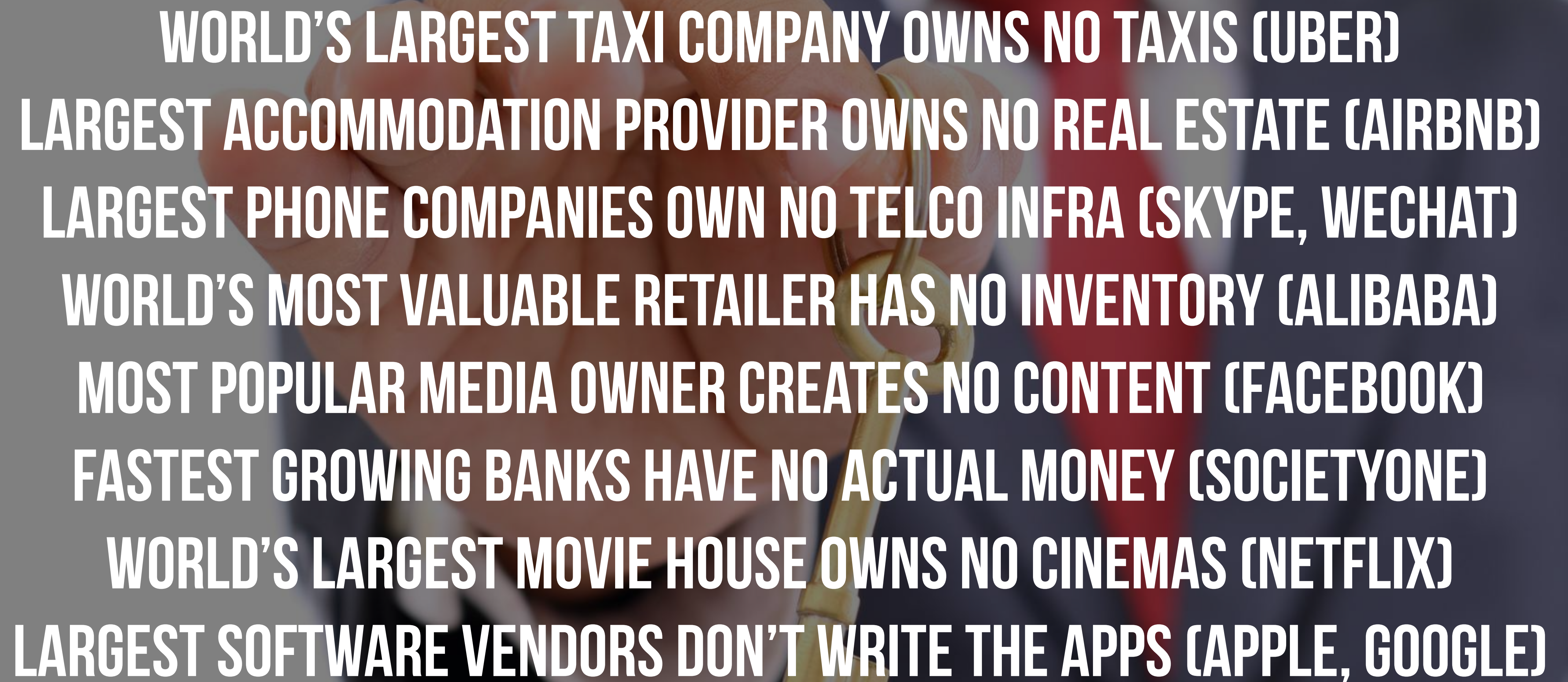










A hand holding a key against a blurred background of a person in a suit.

**WORLD'S LARGEST TAXI COMPANY OWNS NO TAXIS (UBER)**  
**LARGEST ACCOMMODATION PROVIDER OWNS NO REAL ESTATE (AIRBNB)**  
**LARGEST PHONE COMPANIES OWN NO TELCO INFRA (SKYPE, WECHAT)**  
**WORLD'S MOST VALUABLE RETAILER HAS NO INVENTORY (ALIBABA)**  
**MOST POPULAR MEDIA OWNER CREATES NO CONTENT (FACEBOOK)**  
**FASTEST GROWING BANKS HAVE NO ACTUAL MONEY (SOCIETYONE)**  
**WORLD'S LARGEST MOVIE HOUSE OWNS NO CINEMAS (NETFLIX)**  
**LARGEST SOFTWARE VENDORS DON'T WRITE THE APPS (APPLE, GOOGLE)**







**THIS IS YOUR WAKE UP CALL**



CHANGE

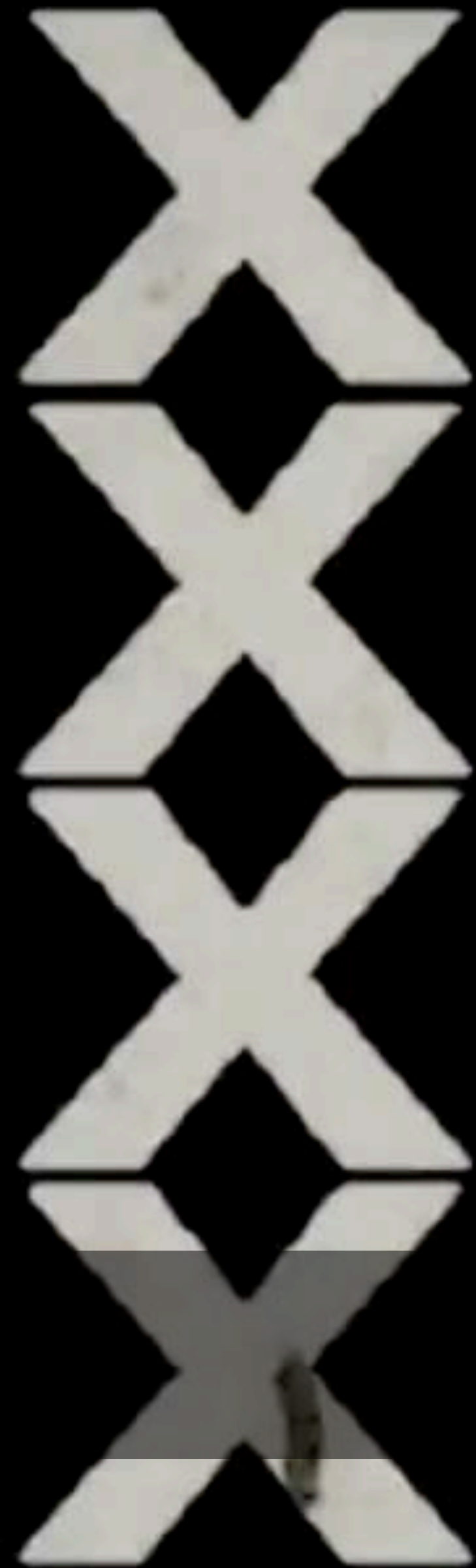
**EMBRACE NEW TECHNOLOGIES**





**BOARD OF DIRECTORS**





**BIG DATA**





# LEGEND OF SESSA


Riz 2007



A black and white photograph of a chessboard. In the center, a white king piece is lying on its side, and a black pawn piece is standing upright. The chessboard's alternating light and dark squares are visible. The background is dark and out of focus.

**SECOND HALF** OF THE **CHESSBOARD**





**18.446.744.073.709.551.615**





# INFORMATION TECHNOLOGY





**DATA** IS THE **NEW OIL**



**SAMPLE**

**N=ALL**



Sports

2012 National  
Paralympic Games  
Chicago, Ill., U.S.



# USA TODAY



**\$30 Billion**  
approved

SPECIAL REPORT: BREAKING NEWS



# Precrime Hunts its own!

Capt. John Anderton, DCPD prime target  
citywide precrime manifest









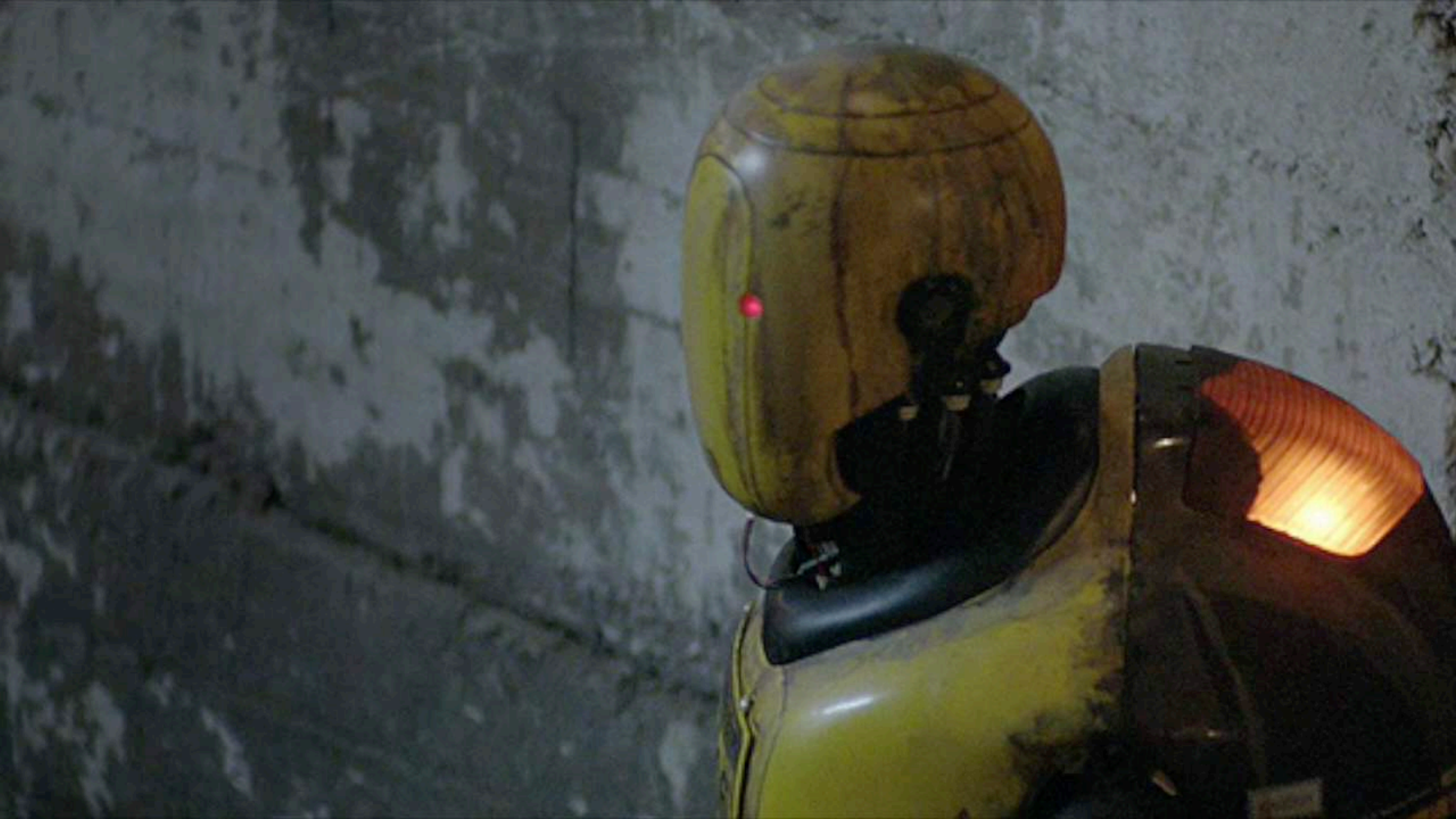
**PRIVACY IS THE NEW ATOMIC BOMB**



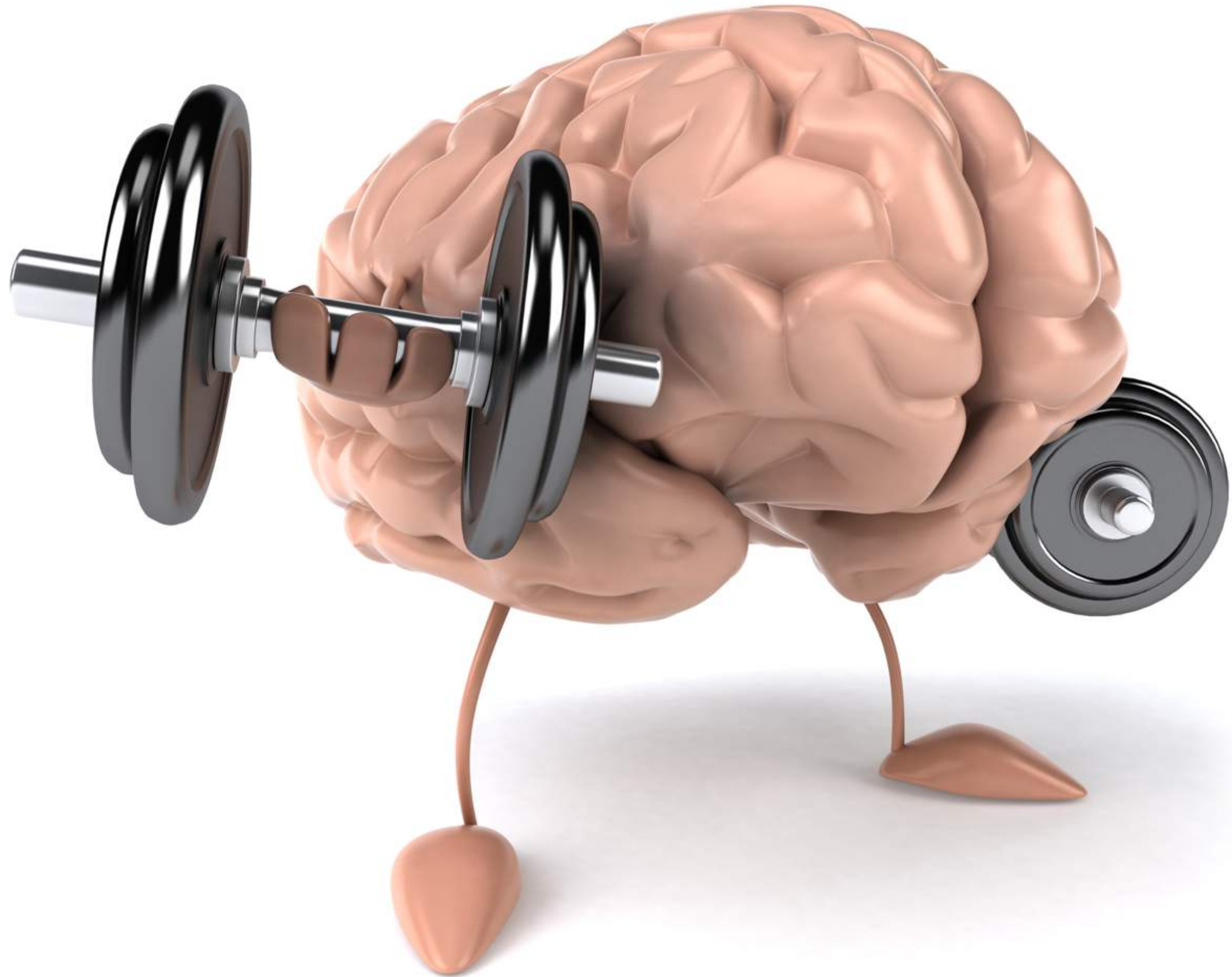


**AUTOMATED ECONOMY**























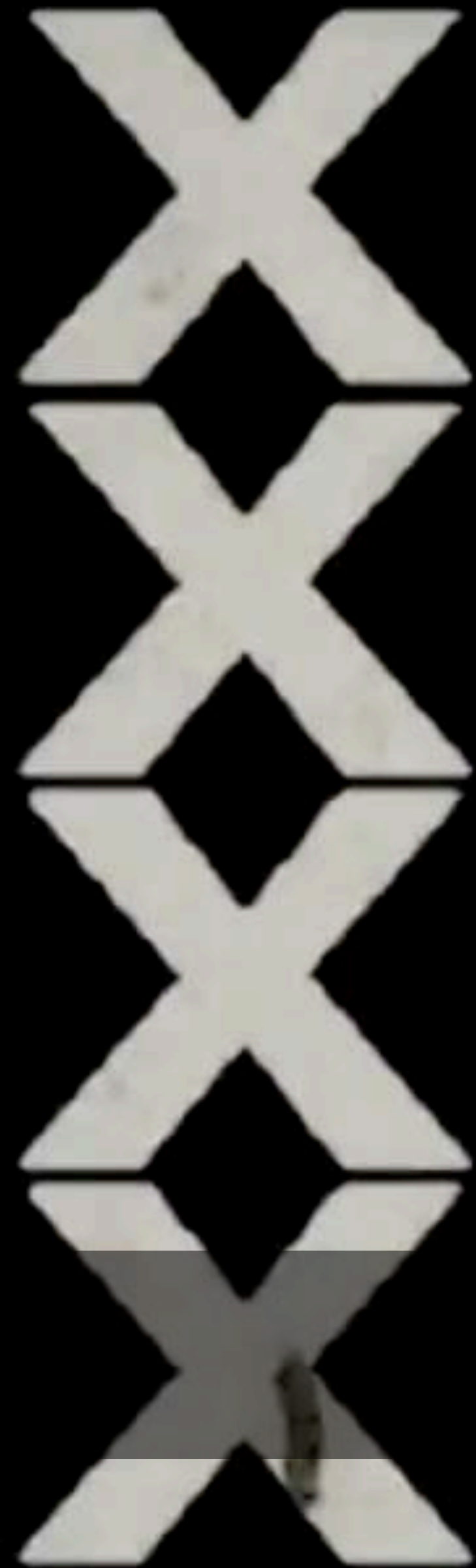
A close-up photograph of a clown's face. The clown has white face paint, a large red nose, and dark eye makeup. The background is a blurred red. At the bottom of the image, there is a black banner with white text.

**BE AFRAID. BE VERY AFRAID.**



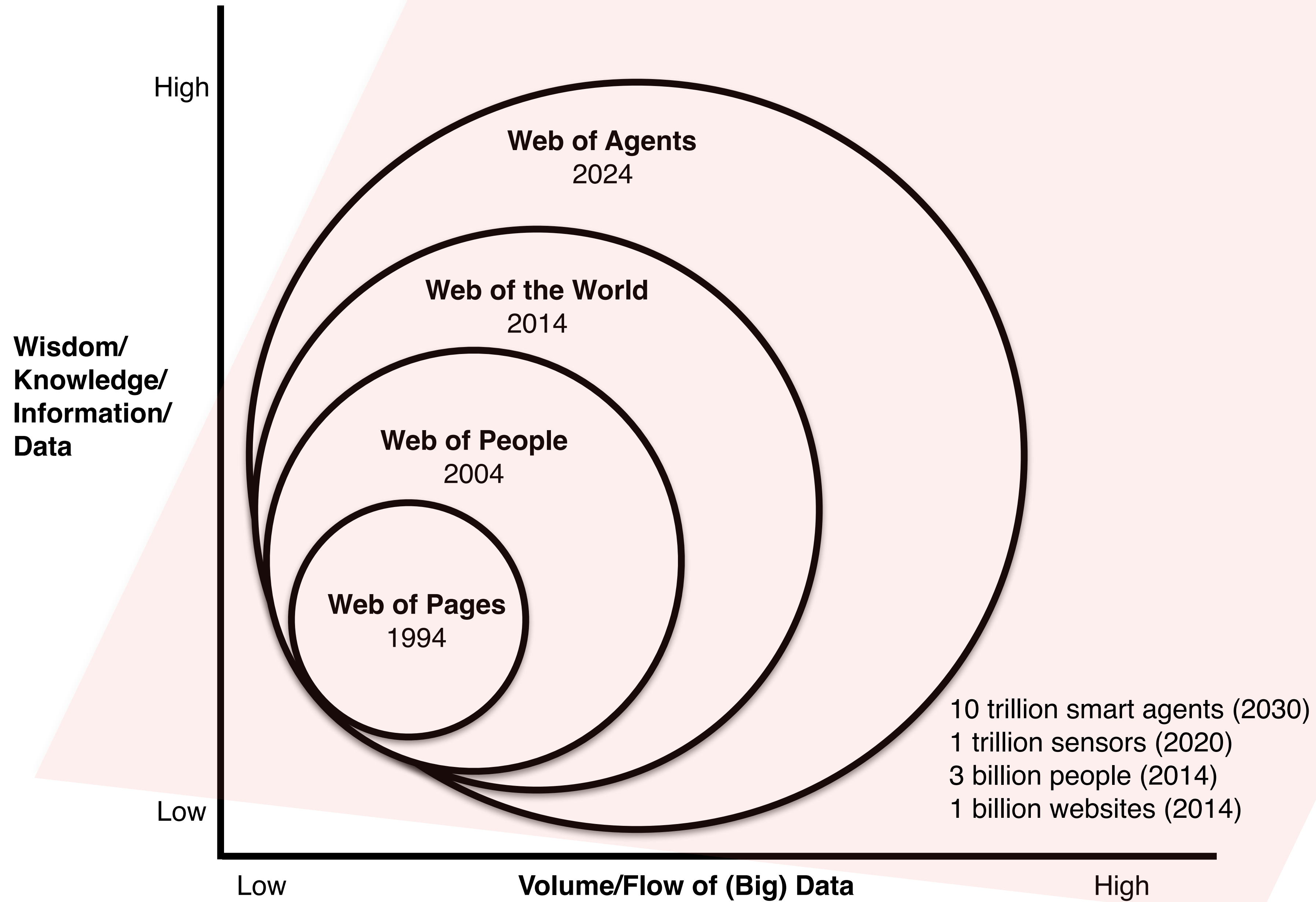






**VIRTUAL PERSONAL ASSISTANTS**







# facebook

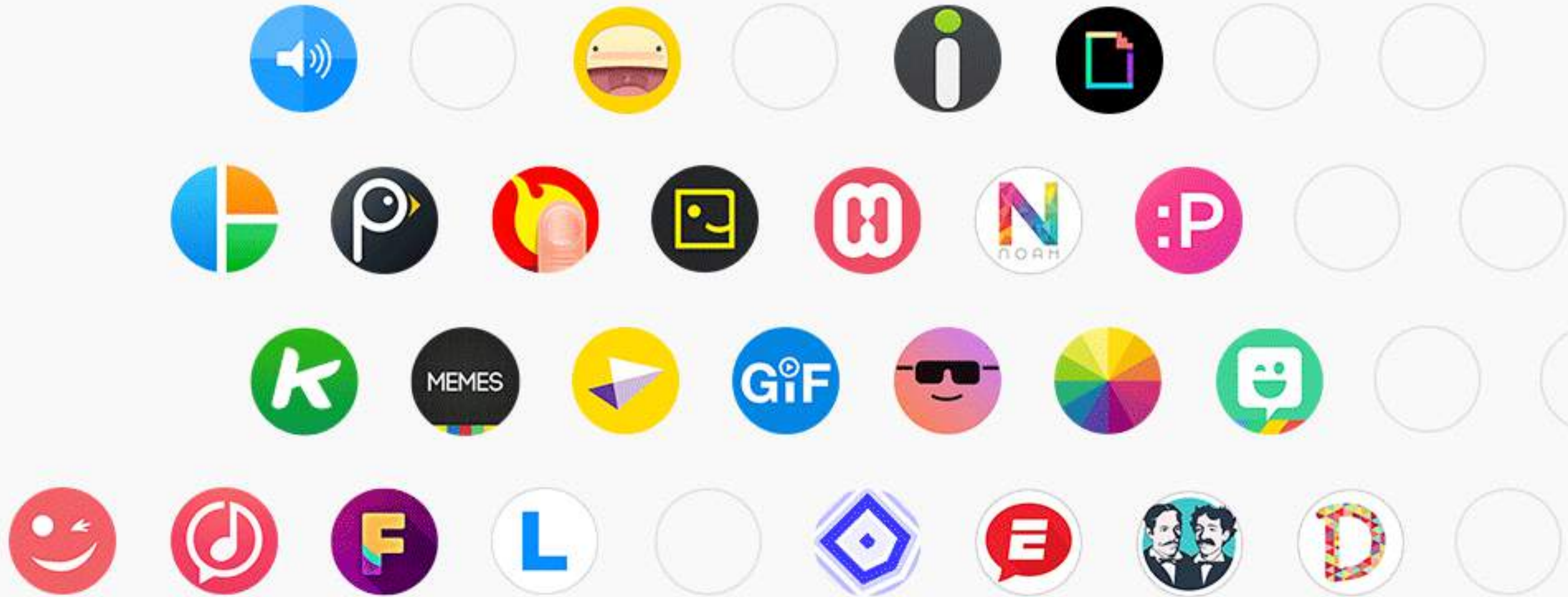
10 YEAR ROADMAP



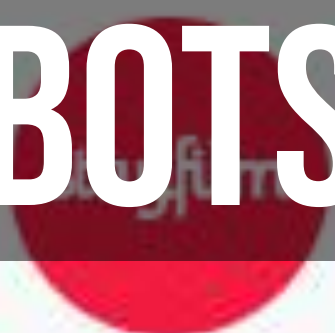








# FROM APPS TO BOTS





Hey, Blue. I can't wait for you to get into my homemade cookies...

Oooh, sounds like a hot date!

Mmmm, you have no idea.

Congratulations! You're now entered into the sweepstakes!



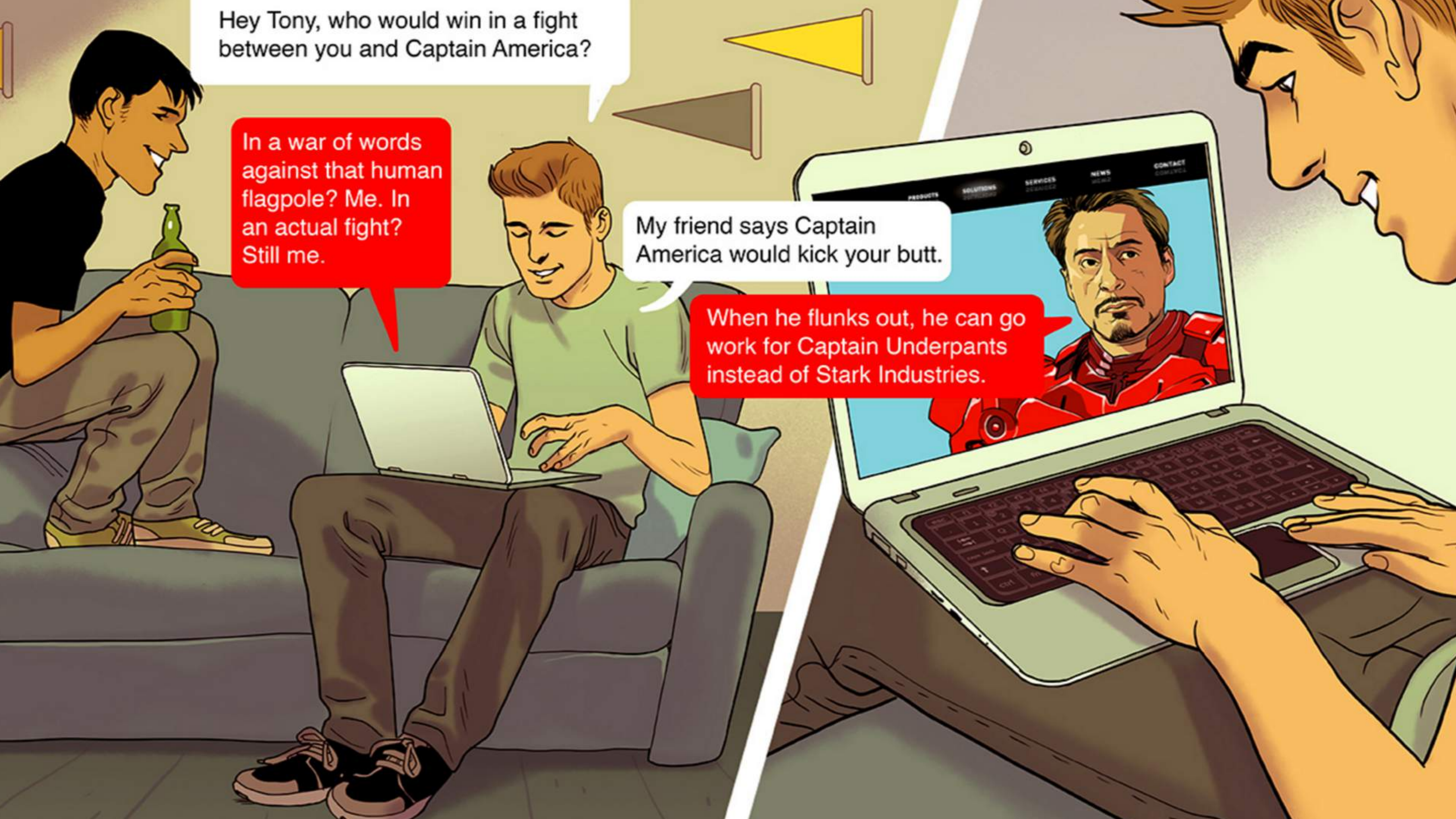


Hey Tony, who would win in a fight between you and Captain America?

In a war of words against that human flagpole? Me. In an actual fight? Still me.

My friend says Captain America would kick your butt.

When he flunks out, he can go work for Captain Underpants instead of Stark Industries.



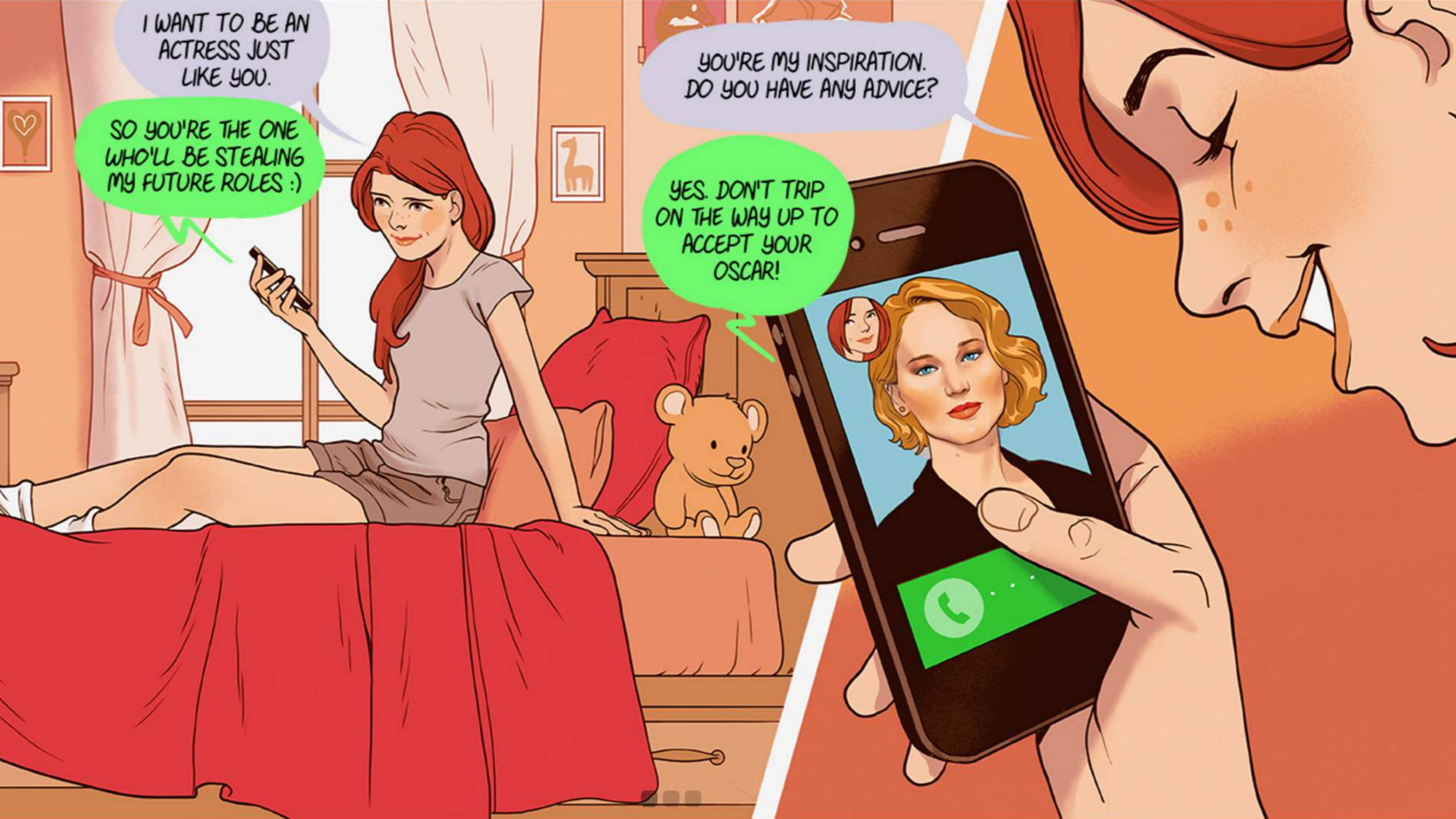


I WANT TO BE AN ACTRESS JUST LIKE YOU.

SO YOU'RE THE ONE WHO'LL BE STEALING MY FUTURE ROLES :)

YOU'RE MY INSPIRATION. DO YOU HAVE ANY ADVICE?

YES. DON'T TRIP ON THE WAY UP TO ACCEPT YOUR OSCAR!







BENTLEY



10  
SOFTWARE





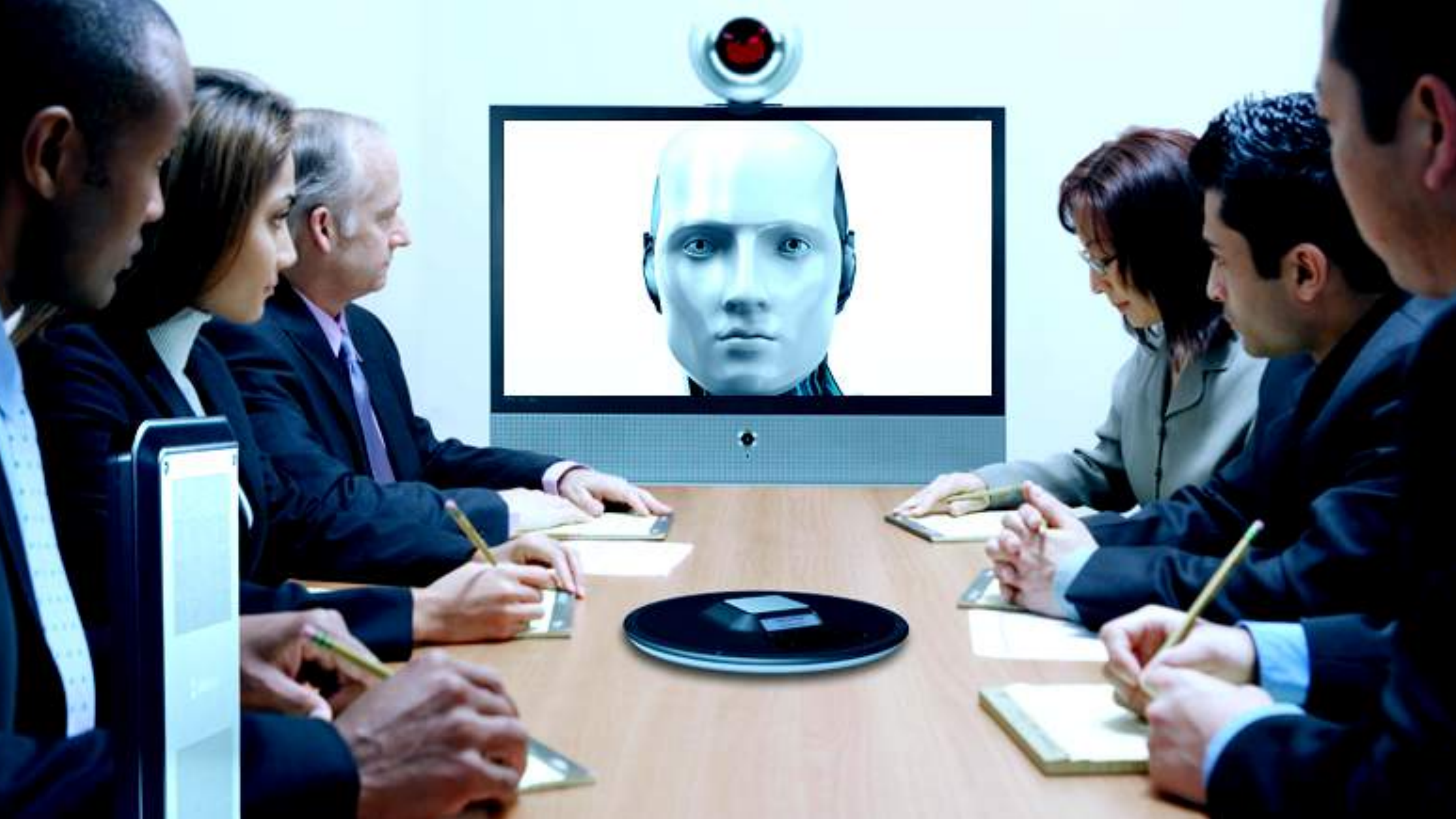
# ROSS















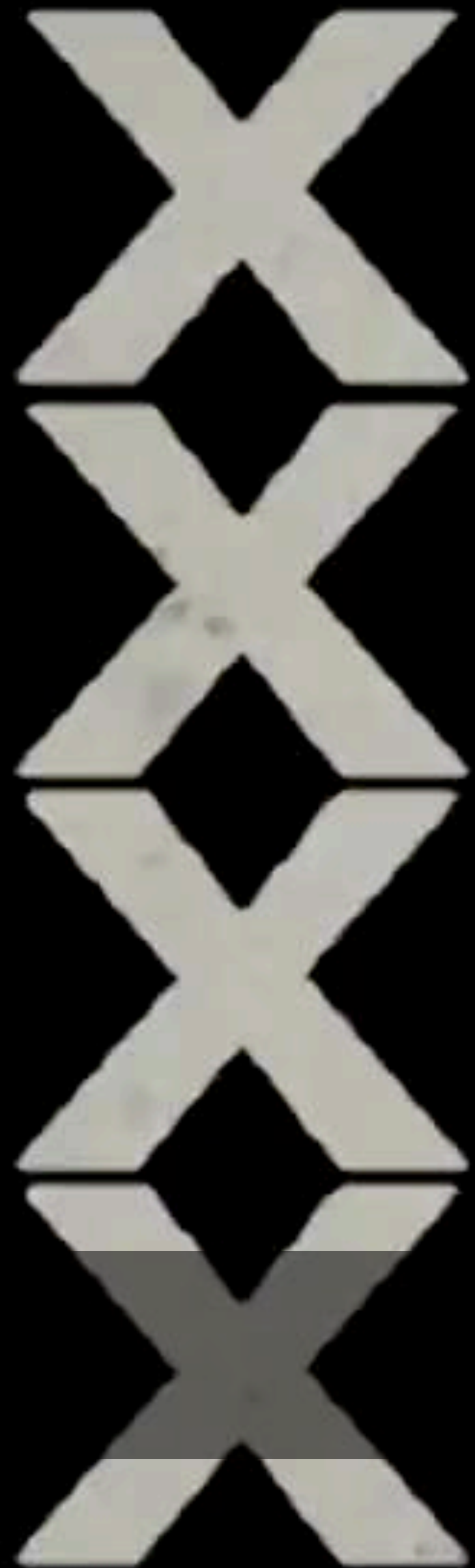




# Who Wants To Live Forever?

Eternime preserves your most important thoughts, stories and memories for eternity.





**BITCOIN & BLOCKCHAIN**



THAILAND MAKES BITCOIN ILLEGAL BECAUSE ITS LAWS ARE TOO OLD-FASHIONED

Bitcoin: Cryptocurrency Arriving in Mainstream Retail?

# Why won't Bitcoin die?

Gold 2.0: can code and competition build a better Bitcoin?

Is It Time To Take Bitcoin Seriously?

PayPal president is fascinated by Bitcoin

## Is Bitcoin Real or Not?

## Is Bitcoin the future of currency?

Is The Best Way To Kill Bitcoin To Make It Legit?

## Why This Couple Is Living For Three Months On Bitcoin Alone

# FUNNY MONEY: IS BITCOIN THE FUTURE OF CURRENCY... OR A TOTAL SCAM?

## Judge to Bitcoin: You Are Money

Should you trust Bitcoin? It depends what you think it's for

Will Bitcoin Change How Kids Learn to Count?

Bitcoin: Whatever It Is, It's Not Money!

Who Is Satoshi Nakamoto, the Creator of Bitcoin?

Daily Report: Bitcoin and Other Virtual Currencies Face Legal Scrutiny

Germany recognizes Bitcoin as "private money"

# So, Bitcoin Crashed. Now What?

Bitcoin virtual currency may be worst of both worlds

Is the US government trying to regulate Bitcoin?

How BitCoin Wants to Make Money Even More Virtual

Federal Judge Rules Bitcoin Is Real Money

Is the Bitcoin a Digital Gold Standard?

The Chinese Bitcoin Economy: Are the Hundred Flowers Here to Stay?

Every Important Person In Bitcoin Just Got Subpoenaed By New York's Financial Regulator

## Why Bitcoin Doesn't Behave Like Money

Why the only real way to buy Bitcoins is on the streets



DATE 1953	PAR- TICU- LARS	L.K'S INITIALS	DR.	CR.	DR. OR CR.	BALANCE	DATE 1953	PAR- TICU- LARS	L.K'S INITIALS	DR.	CR.	DR. OR CR.	BALANCE
Feb 23	Found			41.52		41.52	June 30	Found			20.97		20.97
March 11				24.85		116.37	July 4			10.00			
19			5.00				12 10				101.92		
			132.55							5.00			
23 July			56				18			50.00			
23			10.00				27 July			72			
24			177.55				Aug 27			2.95			
			10.85				Nov 29	D			250.00		
April 1			6.00				Dec 5	D			100.00		
			10.00							250.00			
12			17.00				8			10.00			
16 D				150.00			12			17.00			
19			128.80							45.00			
25			10.00				14 D				496.98		
25 July			1.00							217.80			
30			10.00							167.71			
July 13			20.00							23.67			
20			120.00										

**A BLOCKCHAIN IS ESSENTIALLY AN INCORRUPTIBLE LEDGER OF BLOCKS OF DATA, AND THAT DATA CAN BE JUST ABOUT ANYTHING.**



VALUE

**OPEN PLATFORM FOR VALUE EXCHANGE**









**WHERE DOES STUFF COME FROM?**



# VIRTUAL PRODUCT LIFECYCLE

01235735824882(21) 625





 nimber





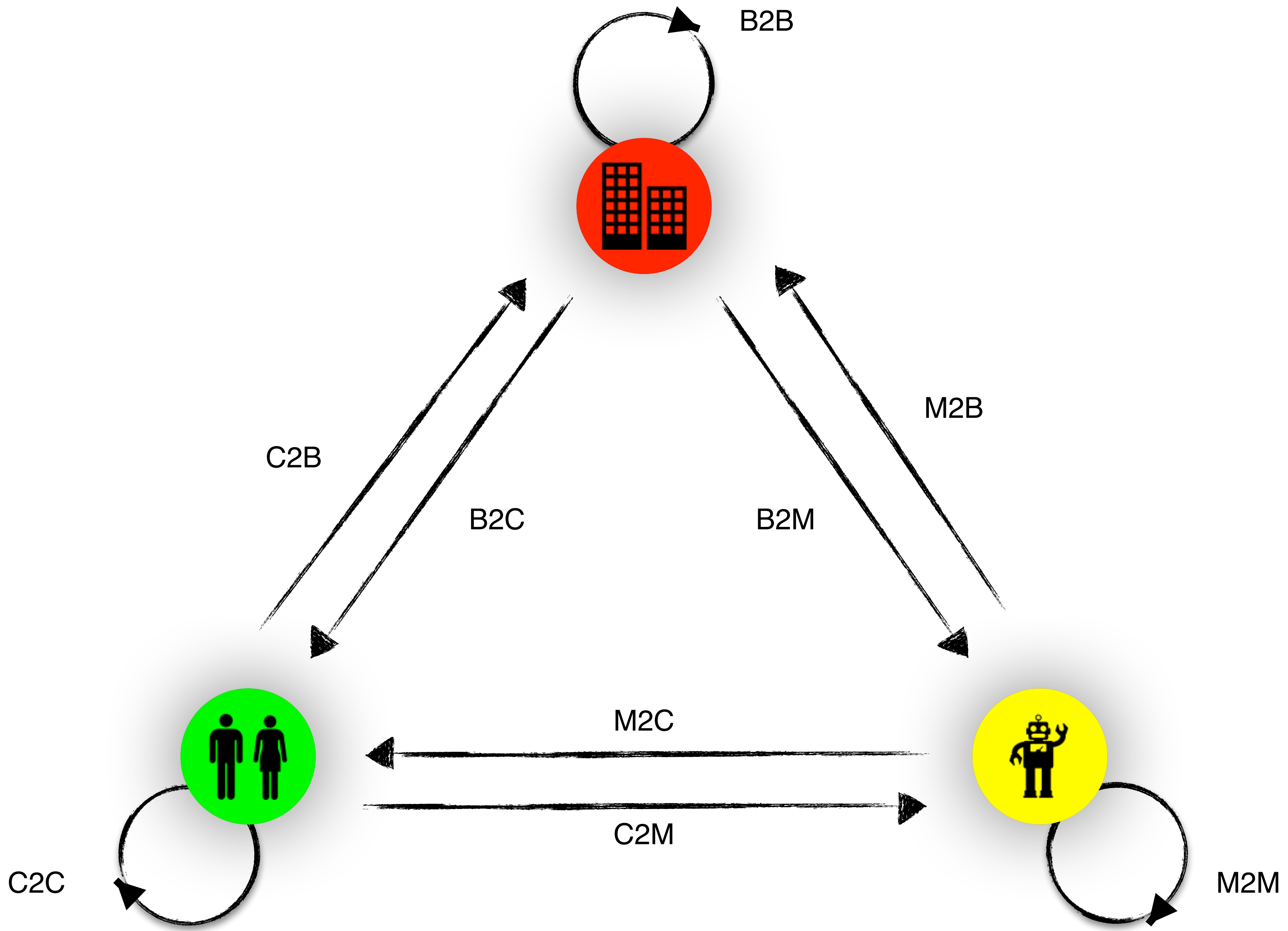
skuchain



















**CONCLUSION**





**The future**

**is**

**now**

**SCIENCE FICTION IS THE NEW REALITY**





**SCIENCE FICTION IS SCIENCE FACT**



```
if (top !== self)
function calcWidth() {
  var wW = 0;
  if (typeof window.innerWidth === 'number') {
  } else if (document.documentElement && document
  wW = window.innerWidth;
  } else if (document.body && document.clientWidth) {
  wW = document.body.clientWidth;
  } else if (document.documentElement.scrollHeight || document
  wW = document.body.clientWidth;
  }
}
```

**EVERY COMPANY WILL BECOME A TECHNOLOGY COMPANY  
THAT'S MANAGED BY SOFTWARE**



2007

VOLVO XC90

# OWNER'S MANUAL



The background features a series of dynamic, blurred light streaks in shades of teal and white, radiating from a central point on the right side towards the left. The streaks vary in thickness and intensity, creating a sense of motion and depth against the solid black background.

**ACCELERATED CHANGE IS THE ONLY CONSTANT**













**KEEP  
CALM  
AND  
JUST  
DO IT**



**THANK YOU**

**SANDER.DUIVESTAIN@GMAIL.COM**

**+31 6 250 260 20**

