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CES.tech

August 16, 2019

Personal Invitation,

We are pleased to invite you to attend the third edition of [CES Unveiled in Amsterdam](#), to be held on Thursday, October 17, 2019 from 9:30 AM-5 PM at the Beurs van Berlage in Amsterdam, Netherlands.

CES Unveiled serves as a prelude to the latest tech that will be showcased at the upcoming CES 2020 in Las Vegas, Nevada. As you may know, CES is the global stage for innovation, with more than 20,000 new products launched at CES every year. CES Unveiled in Amsterdam will bring together 600+ business leaders, industry influencers and media from the Netherlands, and surrounding regions. CES Unveiled in Amsterdam has the support of many organizations including TechLeap.NL, Netherlands Government, The Confederation of Netherlands Industry and Employers (VNO-NCW), the City of Amsterdam and Brainport Network.

CES Unveiled will kick off with conference programming featuring an exchange with business and government leaders about how technologies are improving our lives. The event will transition into an Exhibition and Networking Experience where an estimated 100 tech companies, including startups and global brands, will showcase the latest emerging and innovative technologies.

9:30-12:30 **Conference Programming**
CES 2020 Preview and Trends in Technology
Panel discussions

12:30-17:00 **Exhibition and Networking Experience**
100 exhibiting companies
Matchmaking opportunities

For a detailed event schedule, visit www.CES.tech\UnveiledAmsterdam.

We would be honored to have you join us at this important event. We hope you will accept our invitation and you may register for the [event online](#). We look forward to seeing you at CES Unveiled in Amsterdam.

Sincerely,



Karen Chupka
EVP, CES
Consumer Technology Association



Gary Shapiro
President and CEO
Consumer Technology Association